

KICK! CATCH! PASS! BOUNCE!



**2016
ANNUAL
REPORT**

Year Ended 31 October 2016

Southern Saints Troy Brown marks strongly in the AFL New Zealand Premiership at QBE Stadium



Chairman's Report

It is with considerable pride that we should reflect on all the achievements of the last 12 months.



In all operational areas, we have continued to build on the momentum achieved throughout the 2015-16 year across our five strategic pillars strategies Participation, Talent, Broadcast, AFL Matches, and Organisation and People.

Within these pillars are a number of specific successes. The AFL New Zealand Premiership fills a gap between club football and our national teams. A positive consequence of the Premiership is that it makes the relationships between AFL New Zealand and its member organisations much closer and stronger.

This year, we have also recorded a pleasing financial result underpinned by positive growth in TAB levies. The broadcasting agreement between AFL and TVNZ continues to showcase our game on a regular basis. Live television broadcasts stimulate betting via the TAB, and AFLNZ receives a share of TAB profit and turnover.

There are two unfulfilled strategic opportunities. The first is a revenue-sharing agreement that will provide AFLNZ with revenue should advertising revenue during AFL broadcasts exceed a certain

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The AFL New Zealand Premiership fills a gap between club football and our national teams.

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threshold. The second is that our women's pathway is yet to mirror our men's pathway. There is certainly a platform for this to be achieved. We have a regional youth women's program for women, we host touring women's teams from Australia and half of our Kiwisport participants are female. Excuses are easy to offer, and whilst cathartic, we should spend our collective energies pursuing solutions. I invite all within the AFLNZ community to consider their possible contribution towards promoting greater women's participation.

So the game plan remains much the same. We press on with a clear focus on what we are trying to achieve and some improved ideas on how to achieve it.

Rob Vanstam, provides the board with peace of mind. Reg Ranchhod, Mick Coultard, Sam McKenzie and Tom O'Keefe are amongst the organisations greatest assets.

I acknowledge the contribution of outgoing board member Tim Stevens. After 23 years as a player, umpire, coach, manager, AFL KiwiKick coach and board member, his retirement is well-deserved. Tim's story is one that we would like to see emulated many times over. With Tim's resignation, the board invited Trina Tamati to join the board. Trina's role with Duco Events and College Sport Auckland, allow her to complement so many of the board's existing strengths.

I finish by thanking all the board members for contributing their expertise, time and energy to help make Australian Football a New Zealand game.

Tim Stevens



Trina Tamati

Geoff Dickson

Geoff Dickson
AFL New Zealand Chairman

Chief Executive Officer Report

Step by step the footprint for AFL grows within New Zealand. For future success we require a steady and sure alignment with our major partners, strong governance and operational excellence.



The AFL New Zealand Board and employees look to punch above our weight within the competitive sports dynamic we are confronted with in New Zealand.

We are mindful of our position as a small business operator in comparison to traditional New Zealand sports and we are buoyed by the support, understanding and engagement of influential partners.

Following on from three AFL fixtures in Wellington from 2013 to 2015, the St Kilda Football Club continue to showcase their intent in targeting international markets with New Zealand at the forefront of their strategy. The signing of Taranaki born Rowan Marshall, now sees four New Zealand born players on their roster and the search for new talent within AFL New Zealand High Performance continues. A St Kilda FC preseason camp held in



Andriu Sucu looks downfield for support during the AFL New Zealand Premiership



the Bay of Plenty in December continues engagement with a variety of facility and high performance organisations within New Zealand.

St Kilda's desire to participate in AFL fixtures in New Zealand's most populous centre, Auckland, has attracted the support of Regional Facilities Auckland and ongoing plans for the redevelopment of Western Springs Stadium. The long term vision of three annual AFL fixtures within New Zealand also provides added value to AFL New Zealand's participation programmes. This has been recognised by St Kilda in conjunction with AV Jennings who will actively support AFL KiwiKick and Secondary Schools programmes through a sponsorship agreement in 2017.

St Kilda and AV Jennings are not alone in providing financial support to our community programmes. Early in 2016, Foundation North signed a three year funding agreement with AFL New Zealand providing \$180,000 over that period. This prodigious support along with further funding initiatives with Pelorus and Infinity Trusts, provides balance and certainty to our long term strategies.

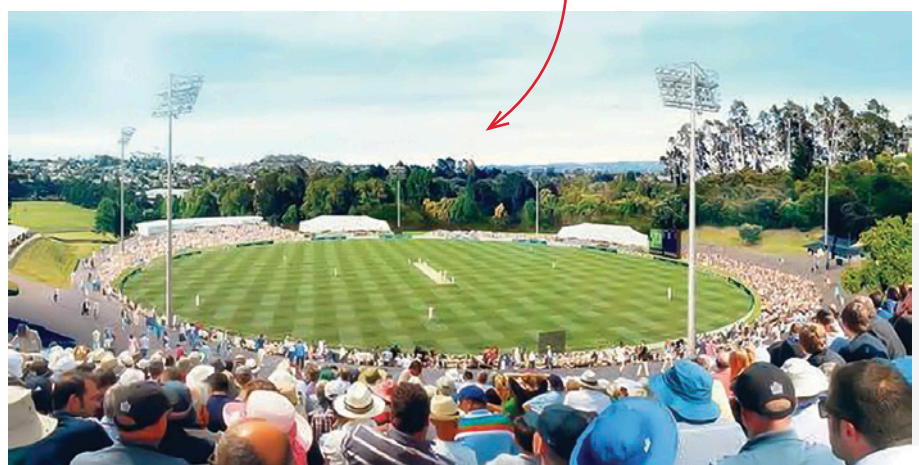
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Regional Facilities Auckland has been an essential partner in assisting our domestic competitions.

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An artists impression of the redevelopment of Western Springs Stadium

Regional Facilities Auckland has been an essential partner in assisting our domestic competitions and the establishment of a new ground for the AFL New Zealand Premiership at QBE Stadium on Auckland's North Shore. The ground condition and facilities has been a massive boost for local players and this will be further extended when a new hybrid turf field becomes available in mid March 2017. The first competitive sports match on the oval that backs on to the QBE Stadium will certainly cause a stir as the AFL posts are erected for the first time.



TVNZ and the Duke Channel have provided AFL with the ability to promote the game with confidence. Showcased on both SKY and Freeview, the 2016 AFL Premiership appeared on NZ screens in unprecedented levels. Screens were not restricted to conventional television with TVNZ on demand securing the ability to simulcast live matches to phones, computers and tablet screens therefore broadcasting live AFL to New Zealanders at no cost.

The current status of our broadcast rights agreement came about through the magnificent efforts of more valued partner contributions. The AFL as our major partner, ensured that an international development focus was attributed to the need for broadcast. This was achieved through assiduous board members Toni Maree Carnie, and Australian based Deputy Chair Michael Nettlefold. The appointment of International Manager Grant Williams by the AFL along with the work of AFLNZ



Board Members, Andrew McKenzie, Geoff Dickson, Andrew Sloman, Trina Tamati, Garry Carnachan and Tim Stevens, has resulted in the New Zealand AFL story continuing to maintain relevancy within the AFL strategy.

High Performance is an attractive proposition for our market and this is evident through the continual expansion of the programme. 2016 saw four teams/associations visit our shores and one Australian tour reciprocated by our Under 18's. This will grow again in 2017 with the International Cup adding to an already packed itinerary. A revisit to Westpac Stadium when the

New Zealand Senior team takes on the Australian Under 17 team will no doubt be a highlight.

With the introduction of two new domestic participation initiatives, the Regional Youth Competition and the AFL New Zealand Premiership, it is clear how much reliance

we have on the dedicated, concerted and efficient performances of our fulltime, casual and volunteer workforce. The importance of these competitions has been recognised by Sport New Zealand with strong financial support and the benefits of coach, umpire, manager and player development are now filtering through to member clubs within the regions.

The monitoring of the organisations current commitments and our ability to carry out the determined strategies, require constant assessment. Our current partners are now providing AFL New Zealand with the highest level of engagement and support of my ten year tenure. A team effort. Well done to all involved.

Robert Vanstam
AFL New Zealand CEO



With the support of Foundation North, Regional Sports Trusts and Kiwisport, AFL New Zealand has delivered AFL KiwiKick to children in 84 schools and over 10,000 students throughout New Zealand in 2016.



Without the AFL fixture in Wellington in 2016 in conjunction with the National Government review of KiwiSport funding, AFL New Zealand presented a cautious approach to our engagement within Primary and Intermediate schools in respect to our delivery commitments.

Following a favourable review of the KiwiSport initiative, AFL New Zealand moves into the new year having tripled its KiwiSport funding for 2017 and so a promising year awaits.

The AFL KiwiKick programme teaches children not only the fundamental movement skills of Kick, Catch, Pass and Bounce but also stability and locomotive movement skills. These skills are valuable for a wide variety of sports, and the AFL KiwiKick programme ensures that everyone who participates is confident and competent with those skills. AFL New Zealand takes into account within session delivery, the motivation, confidence, physical competence, knowledge and understanding of ALL participants. This aligns with Sport New Zealand's Physical Literacy Approach. Qualified AFL KiwiKick coaches deliver focused and fun sessions during school hours and afterschool.

AFL New Zealand will continue with these programmes, as they deliver on key outcomes that encourage children to live healthy lifestyles through sport.

With a full season of AFL games back on free to air television, through TVNZ Duke, children are provided the chance to Watch AFL to learn and live all aspects of the game.

As a result of participant's involvement in the AFL KiwiKick programme and associated broadcast opportunities, participants are developing a connection to the sport of AFL and can go on to

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Through TVNZ Duke, children are provided the chance to Watch AFL.

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be lifelong participants in sport through a structured pathway available to all participants.

Through the assistance of KiwiSport projects, AFL New Zealand has increased the exposure of the sport to New Zealanders. Participants that have completed the AFL KiwiKick programmes over the past 7 years are now following the pathway to play in the AFLNZ Youth Competition for both Boys and Girls aged 12 to 17.

A personal highlight for me during 2016 occurred when we saw for the first time, four students who completed the AFL KiwiKick programme in their younger years, now in Intermediate schools and representing New Zealand in the Level 1 Academy team.

To follow on from the sessions during school time, children have access to an after school programme that takes place within the school grounds directly after school. This provides the participants with easy access in a familiar setting and also provides parents with the opportunity of attending.

This opportunity has been taken up enthusiastically, with more than 10% of the school roles taking part from visited schools. Oxford School based in the Wellington region with a roll of 270 children had 120 children participate. (44% of the school role).

It has been great to have AVJennings as part of the AFL KiwiKick Programme and in conjunction with St Kilda FC, they have renewed their support for 2017. The provision of an AFL KiwiKick bag and ball to every student who completes the afterschool program provides great benefits. With football in hand, children can continue their AFL skills at home and school.

The AFL KiwiKick programme also encourages teachers to be involved in the sessions and gain professional development. The teachers learn how to deliver AFL KiwiKick sessions and control games of AFL. This will ensure that children can continue to be active sporting participants utilising the teachers newly developed skills following the departure

Fraser Crescent School wins the Upper Hutt valley Cluster AFL KiwiKick Tournament



Success Story

St Heliers Primary & Farm Cove intermediate

Foundation North have continued to support the growth and development of AFL in New Zealand with a grant of \$180,000 over a three year period.

The impact to Auckland and Northland to the 5 to 18 age group is evident through the success of our programmes in these regions.

St Heliers Primary school teacher, Jonathan Nevalagi and Lynn Wilson from Farm Cove Intermediate, noted the benefits of AFL KiwiKick and how well the AFL KiwiKick coaches interact with the students.

"On behalf of the teachers and students St Heliers School, thank you so much for bringing AFL to our school. It was great to see a new and diverse sport brought to SHS. The sport offered a new set of physical skills to be learned and applied in a fun and engaging manner. Your instructors were amazing and always spoken of highly with the way they lead each session." – Jonathan Nevalagi

"In term one of 2016 the AFL KiwiKick programme was delivered to our school. All classes took part in this 6 week programme and I have to say that the response from the kids was very good. The programme was inclusive for all levels of skill ability to grow over the programme duration and it was very gratifying to see the skill level develop as the programme progressed and confidence in the kids. I and the kids found the tutors to be really friendly and well onto it."

"I would recommend this programme for any Primary and Intermediate school as it covers many large ball skills: kicking, catching, passing, and team play. I would definitely get this AFL KiwiKick programme in again." – Lynn Wilson, Farm Cove Intermediate.

of AFL New Zealand coaches associated with the AFL KiwiKick programme.

A number of teachers have taken up the opportunity to up skill. In 2016 a further 70 teachers have completed the accreditation process. The training is useful not just for teaching AFL, but for teaching all sports offered at the school.

To insure sustainability, every school involved with the AFL KiwiKick Pathway programme receives a resource kit to assist with ongoing activity. A combination of newly acquired teaching skills through the coaching accreditation process and the resource kit ensures that students can continue to play AFL.

The resource kit includes AFL KiwiKick coaching manuals. These feature detailed diagrams of skills, games and lesson plans that provide teachers and volunteer coaches with all the information they need to successfully run AFL KiwiKick sessions. They are also available online.

2016 saw an increase in students competing in tournaments with over 500 students representing their schools over the year, doubling the results from the previous year.

Secondary Schools are also provided the opportunity to link with the Primary School projects with 20 Upper Hutt College

Students completing the AFL Secondary Schools 'Coach the Coaches Programme' on hand to assist with the Upper Valley Cluster Tournament in Wellington.

The support of Sport New Zealand, ACTIVE Sport and Recreation, Regional Sporting Trusts and Community Trust organisations has been invaluable in providing seeding funding and the opportunity to showcase our sport to new schools and participants. AFL New Zealand will continue to work with these organisations to ensure the outcomes targeted by AFL KiwiKick continue to fall into alignment with local communities.

AFL KiwiKick figures up to December 31st 2016

	2016
Programme	10342
Promotional	3398
Coaching Accreditation	504

Reg Ranchhod
AFL New Zealand General Manager



Inclusion of new programmes into the already wide range offered to Secondary Schools ensures schools can tailor delivery from our professional staff to suit their outcomes while also being a fun and rewarding experience for girls, boys and teachers.



AFL New Zealand included AFL Force back and AFL Cross Code Skill Acquisition to the list of programmes available to ensure flexibility that suits the outcomes of a variety of schools and provides opportunities for students and staff to participate in all facets of AFL.

AFL Secondary School Programmes Include:

- Introduction to AFL
- AFL Coach the Coaches
- AFL Leadership
- AFL House Rules: In School Competition
- AFL Cup: Inter-School Opportunities
- AFL Force Back
- AFL Cross Code Skill Acquisition
- AFL Secondary School Combine: Fitness and Skills Testing
- AFL Gateway: Placement Opportunities
- AFL Secondary School Professional Development: for teachers

Introduction to AFL

...is the first step to playing the game and focuses on the fundamental movement skills of kick, catch, pass and bounce through learning the skills of AFL. Often this programme in school is linked to curriculum.

Coach the Coaches

...provides students and teachers with the fundamentals of AFL and the AFL Kiwikick programme. After 6 to 8 practical structured sessions secondary students can assist with the delivery of the AFL Kiwikick Programme in local Primary or Intermediate schools within their locality.

AFL Leadership

... has senior students in the school firstly learning about the sport and then coaching junior students at their school.

AFL House Rules

...focuses on providing students with easy access to participation. The competition takes place most often within the school grounds and alleviates travel costs for the school and the participants. Wider opportunities to play sport are available for students who may not be part of the school's elite representative teams.

Combines

... are underpinned by an exciting testing format that provides participants with the opportunity to compete in a number of skill and athletic tests.

Gateway

...can provide students with the perfect opportunity to gain experience within the Sports coaching industry delivering the

AFL Kiwikick programme to Primary and Intermediate school students.

AFL Cup

...is our Inter School Competition for boys and girls in both Junior and Senior levels and is often combined with a number of other listed programmes.

AFL Force Back

... focuses on the two main fundamental skills of AFL, Kick and Catch. Through a modified game participants gain an insight into the skills required for the bigger game of AFL, that can also be used as a Have a go or participation/social competition.

AFL Cross Code Skill Acquisition

...an in depth look at the two key skills in AFL widely used across numerous codes, kick and catch. The students will get a full break down of the critical points of these skills but also the complimentary nature of cross code collaboration

Professional Development

...creates a pathway for teachers through their direct involvement with delivery of the Secondary School programmes to coaching opportunities in the High Performance programme.

Secondary School Figures up to December 2016

	2012	2013	2014	2015	2016
Schools visited	51	45	43	46	49
Programme participants	6329	3775	6355	7626	5827

Michael Coultard
National Youth and Female Development Manager



Northcote College player
Jake Tucker continues on
his AFL Pathway

SUCCESS STORY

Franklin Cluster AFL Secondary School Junior tournament

In collaboration with Counties Manukau Sport, the Franklin Cluster held their first AFL Secondary School Junior tournament in Term 4 2016.

Four Secondary Schools including six junior boys and 3 junior girls teams, competed in the Franklin Junior Hawks Cup Tournament.

The event hosted by Pukekohe High involved 135 participants and included:

- Dilworth Rural Campus
- Pukekohe High School
- Tuakau College
- Rosehill College

Schools were supported with professional development sessions for their staff and delivery of trials and training sessions at their schools.

As part of the AFL pathway, students involved with the tournament were invited to participate in the AFL New Zealand Youth Competition. Following on from this, 10 Franklin participants progressed through to be selected for the AFLNZ Academy and the opportunity for National representation.

Looking ahead from the successful junior school tournament, the Senior AFL Cup in early 2017 is again scheduled to be hosted at Pukekohe High school, with a further three secondary schools to be added to last years participating schools.

Regional Leagues



Auckland AFL

Waitakere crowned 2016 Champions in thrilling Grand Final

	GOALS	BEHINDS	TOTAL
Waitakere Magpies	11	10	76
University Blues	10	9	69

The Waitakere Magpies are 2016 Auckland AFL Champions defeating University Blues by seven points in an outstanding and thrilling game of football at QBE Stadium.



Brilliant conditions greeted both sides at with minor premiers Waitakere undefeated for the 2016 season, taking on the 2015 victors University who lifted the shield 12 months earlier on the very same ground.

The Magpies flew out to a great start scoring three quick goals as they caught University napping. Midfielders Carlos Donnell-Brown, Dave Rattenbury and Captain Shane Leat lead the way as they controlled the midfield.

University managed to slow the Magpies momentum in the second and third quarters and got themselves back into the game through leader Chris Mundell.

Waitakere backman Ben Pine managed to keep Thomas Taungakava quiet for most of the game but when Pine was moved up the field, Taungakava took advantage and kicked a couple of late goals to spark a University comeback. The Blues found themselves down by five points with five minutes to go and looked like snatching a famous victory, but it was the Magpies season and they managed to hold on and claim the 2016 Auckland AFL Premiership by 7 points.

This is Waitakere's first Premiership since 2013 and will be favourite to go back to back in 2017 with a talented squad.

University full forward Nick Trask played his part by kicking three goals for the Blues with support from Steph Tabailou and Conrad Doggett.

Leading goal kicker Brad Johnson was tremendous up front for the Magpies and added four goals to his season tally with

fellow forward Jamie Hunt chiming in with two goals.

Key midfielder Carlos Donnell-Brown was awarded the 'Wells Medal' for Best on Ground after a terrific performance all game and will now turn his focus to the 2017 AFL New Zealand Premiership which commences in February next year.

Wellington AFL

Bulldogs make it four in a row in Wellington

	GOALS	BEHINDS	TOTAL
Eastern Bulldogs	13	19	97
Wellington City Saints	0	4	4

The Eastern Suburbs Bulldogs have won their fourth consecutive WAFL Premiership with an astounding victory over the Wellington City Saints in the 2016 Grand Final.



Playing in their tenth consecutive Grand Final, the Bulldogs had been the form side all season and came up against rejuvenated Saints side who had recruited a large number of players early on and focused on commitment and development throughout the season.

With Hutt Park one of the largest grounds in the country, with at times a strong wind running from goal to goal, it was the experience of the Bulldogs that heaped pressure on the young Saints side.

Key Bulldogs players Peter Halstead and Stan Chung showed their class throughout with Halstead dominating the ruck whilst Chung was outstanding in the middle of the ground.

As they have done in previous Grand Finals, the boys in blue ran away with the game to claim the Premiership trophy by 93 points.

For the Saints, senior players Jason Cox and Conner O'Fee were named among the best.

Coach Gregor Kempt in his second year as Saints coach has demonstrated that if you build player numbers and a great culture, you can get your club to the top of the mountain and will look to develop

the team further in 2017 in hope becoming Premiers.

Canterbury AFL

Christchurch Bulldogs claim Canterbury title

	GOALS	BEHINDS	TOTAL
Christchurch Bulldogs	25	8	158
University Cougars	4	3	27

The Christchurch Bulldogs are Premiers of the Canterbury AFL league for 2016 after defeating a gallant University Cougars side at Northwood Park over the weekend.



The Bulldog's last won the Grand Final back in 2013 while the Cougars have gone 10 years without a flag, winning their last back in 2006.

The Dog's jumped out to a fast start and kicked 6 goals to 2 in the first quarter thanks to full forward Dale Stevenson. The Cougars seemed to be doing the right things but were snuffed by an experienced Bulldogs side.

Midfielder Jamie Exeter was dominant in the middle of the park all game for the Dog's and he gathered many possessions in the centre square and delivering quality ball into the forward line. Exeter was well supported by Wayne Sullivan and New Zealand representative Kyle Smith who also had outstanding games.

The Dog's were a class act throughout the game, keeping the Cougars scoreless in the third and went on in the fourth and claiming the 2016 Premiership.

Full forward Dale Stevenson ended up with 10 goals for the game and was announced at the 2016 Best and Fairest winner after a sterling season.

Best on ground was awarded to Bulldogs midfielder Wayne Sullivan, who has recently been selected to be a part of the AFL New Zealand National Draft.

The Cougars can celebrate a successful season after making their first Grand Final in 7 years and will look to go one further in season 2017.

National Provincial Championship

Auckland Buccaneers take the National Provincial Champions title for 2016 after going through the tournament undefeated.

Held at Hutt Park in Wellington on December 10th and 11th, four regions (Auckland, Wellington, Canterbury and Otago) from around the country contested the 2 day tournament with some tremendous football skills on show in very testing conditions.

It's the first time since 2013 that Auckland have held the trophy and they were deserved winners in 2016 after overcoming all three regions. On day one, Auckland came up against Wellington in the first game and in a low scoring affair managed to hold on for a 9 point win. In their second game against Otago, Matt Kemp and Te Kopa Tipene-Thomas were the stars of the show but inaccurate kicking and 8 behinds for the match nearly cost them a victory against a gallant Riot side. Auckland only had to win their final game against Canterbury to secure the title and they did it in style running out 73 point winners. Ben Hick was solid for the Buccaneers in all three games and Adam Rice was awarded the best and fairest.

The Wellington Tigers produced their strongest squad in years featuring highly talented youngster Misilifi Faimalo and seasoned veterans, James Kusel, Stan Chung and Peter Halstead. After a narrow loss to Auckland on day 1, the Tigers played the best football of the tournament on day 2 and dominated Canterbury with Halstead and Kusel putting on a goal scoring display up front. With their tails up, Wellington scored a big win in their final game against Otago by 60 points with the two big men up forward kicking 8 goals between them. Other notable players for the weekend were Harison Manks, Josh Morgan-Ranui and Craig Morgan.

The Otago Riot almost claimed their first win in NPC history but fell just short in losing to Canterbury by just two points on day 1. A team on the way up, Otago are full of youth and talent and are a pleasure to watch. New Zealand players, Logan Toomer (Captain), Heta Scarf-Matthews, Jay Johnson and Christian Blackie were among the best for the Riot along with

Te Kopa Tipene Thomas starred for Auckland



Will Dickensen, Sam Browne and big Tom Bekkers who dominated the ruck in all three games and was awarded the teams best and fairest.

Defending Champions, the Canterbury Cobras fielded a youthful side at this years tournament and were coached by Chris Mintern. Defenders Sam Burdett and Jared Court played their part in the backline while Captain Wayne Sullivan was a solid performer overcoming early injury setbacks. Notable players for the Cobras were Henry Boon, Kynan Stowers and Canterbury best and fairest Brad Mavor.

2017 AFL New Zealand Premiership number 1 draft pick Peter Halstead (Wellington) was the tournament leading goal scorer. Normally found in the ruck, Halstead was carrying a slight hamstring injury and was positioned up front for Wellington and with his height and aerial ability, the new Northern Suns recruit took

some strong marks and ended with 9 goals for the Tournament.

The tournament Best and Fairest award went to Wellington Vice Captain James Kusel who showed why he is among the best in the country. James is the Northern Suns Captain in the AFL New Zealand Premiership and the leader was unstoppable for Wellington playing at centre half forward. The 29 year old never let up all tournament and provided great pressure in both attack and defence. Kusel kicked 6 goals for the tournament and linked in well with new Northern Suns team mate Peter Halstead.

Congratulations to everyone involved who were apart of the tournament and in particular a strong performance from umpires who represented from Canterbury, Wellington and Auckland. Under testing conditions, excellent protection was provided for those over the ball.

High Performance

The 2016 High Performance Programme were buoyed from the benefits provided by the newly developed participation programmes. The AFLNZ Youth and AFLNZ Premiership competitions provided significant support in providing quality personnel for the five national teams that took the field during the 2016 representative calendar.



New Zealand Kahu with AFL South East

AFL New Zealand Academy

The AFL New Zealand Academy selects its participants from the AFL New Zealand Youth Competition with the opportunity for selection to also take place from Secondary School Competitions and programmes throughout New Zealand.

The AFL New Zealand Academy improves the skills and fitness of athletes, through a training and development programme that assists athletes that in some cases, have had no previous exposure to AFL. Academy athletes will participate in skill development, athletic testing and measurement, game play and personal development to provide a pathway for them to excel in AFL.

The Academy consists of three levels:

Level 1: for athletes that are new entrants to Academy and the New Zealand representative pathway

Level 2: for athletes continuing their Academy and New Zealand representative pathway with their next step, U18 or Senior New Zealand representation

Youth Girls: for female athletes aged between 14 to 17 years of age, both new and continuing in the Academy and New Zealand representative pathway

Up to 40 academy athletes are selected for each of the three levels in December each year. The participant's commitments are then finalised with the selection of 24 athletes from each level, competing against touring Australian teams in April.

Further opportunities arising from the AFL New Zealand Academy include, selection into New Zealand Academy teams, New Zealand Kahu Youth Girls, AFL New Zealand National Combine



selection, access to talent scouts and AFL International Scholarships.

New Zealand Kahu Youth Girls

The New Zealand Kahu Youth Girls participated in a 2 game series against the AFL South East Victoria, Youth Girls at QBE Harbour Stadium in Auckland over the ANZAC weekend in 2016.

This is the first time a female team from the South East Victorian region has travelled over to New Zealand. General Manager of the region Jeremy Bourke, was excited to be able to build on the success of the 2015 trip which saw an U16 Boys team travel to Wellington to play against the New Zealand Under 16 team.

From the two-match series, Kahu player

“Up to 40 academy athletes are selected for each of the three levels.”

Jolyn Collins was selected to play for Tasmania in the U18 Youth Girls National Championships in Melbourne, May 2016.

2017 will see this replicated with a number of girls working towards selection for the Tasmania U18 Youth Girls team playing in Adelaide and aspirations to play AFL in the newly launched AFL Womens league.

AFL New Zealand Academy Level 1

The AFL New Zealand Academy Level 1 played a 2 game series against the New South Wales Independent Schools team in Auckland over the ANZAC Day weekend 2016.

This is the first time the team from the New South Wales region has travelled over to NZ for a six day visit. The tour comes off the back of a successful visit by a New Zealand Junior representative team to Sydney in April 2015. The series took place in conjunction with visits from other touring parties from AFL South East Victoria as well as the AFL Academy team.

AFL New Zealand Academy Level 2

The AFL New Zealand Academy Level 2 played a two match series against AFL South East Victoria over the ANZAC weekend 2016 at QBE Harbour Stadium



This is the second time AFL South East Victoria have travelled to New Zealand and the first time to Auckland.

The squad included an even split of return players and debutants. Development of the players improved through their participation in the inaugural AFLNZ Youth Competition leading in to the series. In a new initiative those involved with the Level 2 Academy tier, the AFL New Zealand Premiership provided a new draft category referred to as "Development Players". A number of the Academy players featured and showed promise through the 2016 season.

AFLNZ National Combine

The AFL New Zealand National Combine was held at Trusts Arena, Auckland over the ANZAC weekend.

The Combine Programme is underpinned by an exciting testing format that provides participants with the opportunity to compete in several athletic tests: 20m Sprint, AFL Agility, Standing Vertical Leap, running Vertical Leap and Beep Test.

The Combine Programme can also provide opportunities for AFL International Scholarships and potentially the commencement of an AFL career.

The best 35 athletes are selected from the AFL New Zealand Academy to complete testing in front of AFL talent scouts.

Athletes in 2016 were recruited from a range of Secondary Schools throughout New Zealand with participants wide spread from the Bay of Islands College in Northland to Wakatipu High School in the Otago Region. Athletes are aged between 13 and 18 with a variety of sporting backgrounds that included Volleyball, Soccer, Rugby and Athletics.



Level 2 Academy
player Seb Serrano
in action

New Zealand Senior Representative team

For the 5th year in a row the AFL Academy, coached by former Adelaide Crows head coach Brenton Sanderson, toured New Zealand to play New Zealand. For the first time the game was played in Auckland at QBE Stadium, AFL New Zealand's base in Albany, Auckland.

In wet conditions, the AFL academy moved the ball around the field with ease. Their smooth transitions and slick ball handling had them on the scoreboard early and they handled the conditions better than the New Zealand side running away to a 110 point win. The scoreboard suggested that it was all one-way traffic but the New Zealand team showed tremendous passion and never gave up all game.

15 of the 24 man squad were graduates of AFL New Zealand's age group programmes, an encouraging sign for the future as the younger players gain experience playing against a highly skilled and knowledgeable opponent.

The New Zealand team included full forward Joe Baker-Thomas who is currently signed with the St Kilda Football Club on an International scholarship now residing in Melbourne. These links provide a perfect opportunity for those pursuing an AFL career abroad, to be provided the ultimate honour of representing New Zealand.

New Zealand Under 18's

The U18 New Zealand tour to Melbourne in May 2016 was a roaring success as

the team produced their best ever game of footy to narrowly be defeated by a Beaconsfield U19 team.

It was the first time AFL New Zealand has toured Australia with an U18 side and the team was represented by 7 different regions from around the country. This followed on from the AFL South East tour of New Zealand over the ANZAC weekend.

The tour also provided the team an insight into Australian club football, a tour of St Kilda's home Linen House and attendance at an AFL game at Etihad Stadium. The travelling party were given the opportunity to train with four Melbourne suburban clubs

St Kilda Football Club's New Zealand contingent, led by Kiwi Saints Shane Savage and Joe Baker-Thomas assisted with the U18 visit at the club's main training field to run through specific drills to assist with match preparation.

The next step for these U18 players is to be involved in senior football, through both local leagues and the AFL New Zealand Premiership. All players in the squad (except the two based in Australia) have been drafted into Premiership sides in either the 2016 or 2017 draft to continue their football pathway in New Zealand.

Sam McKenzie
High Performance and Regional
Development Manager

AFLNZ Regional Youth Competitions

The AFL New Zealand Youth Competition continued its success in 2016.

The Youth Competition was created in 2015 to compliment the pathway for participants to excel in AFL. Based in the two main centres of Auckland and Wellington, 2016 involved 110 participants from 52 Secondary and Intermediate schools from the Northland, Auckland, Palmerston North and Wellington regions.

The programme has been developed with a focus on improving the athlete's skills and fitness along with a training, game and development programme. It provides

the necessary requirements to prepare participants in their transition from other sports and moving forward, links to club football and a lifetime of involvement with the sport.

The Youth Boys competition currently has two age groups U14 and U17 and the Youth Girls is an U17 age group. AFL New Zealand has targeted an increase in both age groups and the regions where the competitions take place.

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110 participants from 52 Secondary and Intermediate schools.

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Participants within the competitions are selected from:

- Secondary School Programmes
- Intermediate Programmes
- Talent Identification Personnel
- Current Players



Kiwisport overview

Kiwisport is a government funding initiative to promote sport for school-aged children.



KiwiSport

Kiwisport provides funding to schools for Year 1-8 students and Year 9-13 students through the Ministry of Education and Sport New Zealand who funds Regional Sports Trusts.

It aims to:

- Increase the number of school-aged children participating in organised sport
- Increase the availability and accessibility of sport opportunities for all school-aged children.
- Support children to develop skills that enable them to participate confidently in sport.

This is managed through regional partnership funds with the Regional Sports Trusts of which there are 17 throughout New Zealand.

The target community are school aged children and it is an opportunity for sport to link with schools and to impact on this large population.

There is an acknowledgement that in secondary schools across New Zealand only 50% of the students are representing their school in sport.

There are a lot of young people not currently involved in sport and they are a target for this funding.

This leads to more opportunities for our sport to tap into the Kiwisport fund and to make an impact on fundamental skills and with sports specific development.

AFL New Zealand over the past six years has taken up a number of opportunities to partner with other sports or to run single sport projects through the Kiwisport funding.

AFL New Zealand promotes AFL KiwiKick through the Kiwisport programme.

Kiwisport is a great opportunity for AFL to be exposed to a market of school children, teachers and the community in general and we are thankful for the support of Sport New Zealand and the Regional Sports Trusts we deal with.

Many thanks to:



Tom O'Keeffe
Community and
Communications Manager

Kurt Heatherley debuts for Hawthorn in 2016



On Ballers

Aaron Harris

Sam Mitchell

Dustin Martin

Interchange

Joe Baker-Thomas

Andrew Howison

Aaron Edwards

Jordan Russell



2016 AFLNZ Heritage Team

The AFL New Zealand Heritage Team was selected in April 2016, showing the depth of involvement New Zealanders within AFL at the highest level.

For the third year in a row, the team was selected by Warren Jones, Simon Black and Wayne Schwass. The 2016 Heritage team boasts an exciting mix of established AFL stars such as Max Gawn from the Melbourne Football Club and Sam Mitchell of the Hawthorn Hawks, youthful talent and home grown New Zealand players.

Warren Jones was born in New Zealand, and was part of a fearsome Carlton team that won the 1982 Premiership. He also played 31 games for St Kilda.

Shane Savage, who has been selected in all 4 Heritage teams believes a team representing the land of the silver fern is

“not out of the question”. “One day down the track. There is a lot more work to do now. If the AFL can keep doing what it’s doing and gain more awareness with the people then it’s definitely a possibility,” Savage said.

To meet the criteria to be selected in the AFL New Zealand Heritage team, each player must either have been born in New Zealand or have New Zealand parentage.

The development programmes run by AFL New Zealand have a vision of AFL as a New Zealand sport. At every level of the game, from teaching schoolchildren the fundamentals through

the AFL KiwiKick programme, to high performance training for athletes looking for a pathway in sport, to social leagues played on summer evenings, AFL in New Zealand is on a roll.

This is great news for the future of the sport in both countries. New Zealanders moving to Australia will have an understanding and enjoyment of the game, and Australian clubs will have a bigger pool of talented players to select from. The New Zealand Heritage Team is a reflection of the strong links that already exist between the two countries. A passion for AFL is one of those links that is growing stronger every year.

Female Player of the Year Killarney Morey with Mick Coultard



AFL New Zealand High Performance Awards

The annual AFL New Zealand High Performance Awards was held during ANZAC weekend with a fantastic evening at the Spencer on Byron Hotel on Auckland's North Shore.

With over 300 guests in attendance, the night was a celebration for all things AFL in New Zealand.

Congratulations to the following award winners for 2016.

U16 Player of the Year Misilifi 'Richard' Faimalo

- Misilifi has been a strong contributor for the North City Demons in the Wellington AFL as well as representing his League at Senior Level.
- He made his debut for the NZ Hawks Senior team against the AFL Academy in 2016.
- Misilifi was the winner of the Round 5 Rising Star Award in the AFL New Zealand Premiership.
- New Zealand's number one hope for creating a midfield player capable of playing in the highest of all competitions, the AFL.

U18 Player of the Year Heta Scarf-Matthews

- Heta made his debut for the New Zealand Senior team in April 2016 against the AFL Academy.

- He was a standout on the half back flank for the Northern Suns team in the AFL New Zealand Premiership.
- Heta was awarded the Rising Star award for the AFL New Zealand Premiership in round 7 of that competition.
- Winner of the beep test at the 2016 National Combine.
- His development through the AFL New Zealand Premiership has secured his spot in the National Senior team.

Coach of the Year Dave Abetz

- Dave Abetz is senior coach of local Auckland club Manurewa Raiders.
- Assistant Coach of the Level 2 New Zealand Academy team.
- Has had involvement with Secondary Schools Hawks Cup, AFL New Zealand Academy and Youth Competitions.
- Dave has not only shown a willingness to take on numerous coaching roles but his work with junior players is having an effect on the dynamics of the Manurewa Club where the support base continues to grow.

Female Player of the Year Killarney Morey

- Represented 2016 Kahu against the Peninsula Saints Youth Girls.
- Player of the tournament against the AFL Indigenous Woomera's in December 2015.
- Killarney's height and speed makes her a natural fit for AFL and there could be opportunities for her to participate at higher levels in the new AFL Women's competition in 2017.

Senior Men's Player of the Year Andrew Howison

- Current Senior NZ Hawks Captain.
- Andrew was awarded Best on Ground for Oakleigh Districts in their Premiership win in 2015. Their first Premiership in 30 years.
- A member of 2016 AFL New Zealand Heritage team.
- This is Andrew's third consecutive Senior player of the year award. His captaincy and leadership makes him a well respected member of our community.

Western Crows
Adam Rice
looks upfield

2016 Scores and Results

AFL New Zealand Premiership Feb to April 2016

Round 1	Goals	Behinds	Total
Southern Saints	9	8	62
Central Giants	8	2	50
Northern Suns	12	11	83
Western Crows	6	6	42
Round 2	Goals	Behinds	Total
Western Crows	9	11	65
Central Giants	7	11	53
Southern Saints	13	6	84
Northern Suns	7	12	54
Round 3	Goals	Behinds	Total
Central Giants	18	11	119
Northern Suns	5	6	42
Western Crows	7	7	49
Southern Saints	3	11	29
Round 4	Goals	Behinds	Total
Southern Saints	16	6	102
Central Giants	3	5	23
Northern Suns	11	9	75
Western Crows	6	9	45
Round 5	Goals	Behinds	Total
Western Crows	12	5	77
Southern Saints	10	9	69
Northern Suns	16	8	104
Central Giants	12	6	78
Round 6	Goals	Behinds	Total
Western Crows	12	7	79
Central Giants	3	13	31
Southern Saints	13	11	89
Northern Suns	4	7	54
Round 7	Goals	Behinds	Total
Southern Saints	17	9	111
Northern Suns	10	12	72
Central Giants	10	9	69
Western Crows	9	10	64
Round 8	Goals	Behinds	Total
Western Crows	10	10	70
Southern Saints	8	5	53

Northern Suns	5	13	43
Central Giants	4	8	32
Round 9	Goals	Behinds	Total
Central Giants	10	11	71
Southern Saints	6	8	44
Western Crows	9	12	66
Northern Suns	6	6	42

Congratulations to the Western Crows winners of the inaugural AFL New Zealand Premiership.

Senior AFL Cup March 2016

NORTHLAND

	Goals	Behinds	Total
Bay of Islands College	9	5	59
Whangarei Boys High School	9	4	58

Congratulations to Bay of Islands College on winning the Northland Senior Hawks Cup.

AFL Senior Secondary School North Island Championships March 2016

	Goals	Behinds	Total
Bay of Islands College	7	7	49
St. Pauls College	7	4	49
St Pauls College	10	5	65
Southern Cross Campus	2	7	19
Bay of Islands College	9	9	63
Southern Cross Campus	7	8	50

Congratulations to Bay of Islands College on winning the AFL Senior Secondary School North Island Championships.

NZ Seniors v AFL Academy April 2016

	Goals	Behinds	Total
AFL Academy	19	15	129
New Zealand	2	7	19

AFL New Zealand Academy Level 1 vs NSW Independent Schools April 2016

Game 1	Goals	Behinds	Total
NSW Independent Schools	16	5	101
AFLNZ Academy Level 1	4	7	31

Game 2	Goals	Behinds	Total
NSW Independent Schools	12	3	75
AFLNZ Academy Level 1	4	3	27

AFL New Zealand Academy Level 2 vs U16 Peninsula Saints April 2016

Game 1	Goals	Behinds	Total
U16 Peninsula Saints	9	15	69
AFLNZ Academy Level 2	6	5	41

Game 2	Goals	Behinds	Total
U16 Peninsula Saints	6	7	43
AFLNZ Academy Level 2	2	7	19

NZ Kahu Youth Girls vs Peninsula Saints Youth Girls April 2016

Game 1	Goals	Behinds	Total
Peninsula Saints Youth Girls	7	1	43
NZ Kahu Youth Girls	5	5	35

Game 2	Goals	Behinds	Total
Peninsula Saints Youth Girls	4	7	31
NZ Kahu Youth Girls	2	6	18

New Zealand U18's vs Beaconsfield U19's May 2016

	Goals	Behinds	Total
Beaconsfield U19's	7	10	52
New Zealand U18's	6	7	43

Junior AFL Cup November 2016

COUNTIES

	Goals	Behinds	Total
Southern Cross Campus	3	4	22
Pakuranga College	2	7	19
Rosehill College	7	9	51
Selwyn College	4	2	26
Southern Cross Campus	7	5	47
Rosehill College	3	2	20
Pakuranga College	9	3	57
Selwyn College	4	1	25
Rosehill College	9	2	56
Pakuranga College	7	3	42

Southern Cross Campus	8	7	55
Selwyn College	3	1	19

Congratulations to Southern Cross Campus in winning the Counties Junior Hawks Cup

NORTH HARBOUR/WAITAKERE

	Goals	Behinds	Total
Mangere College	6	4	40
Massey High	1	2	8
Rosmini College	8	3	51
Birkenhead College	0	0	0
Rosmini College	4	3	27
Mangere College	2	2	14
Rutherford College	4	6	30
Massey High	0	1	1
Rutherford College	3	2	20
Mangere College	2	1	13
Massey High	4	2	26
Birkenhead College	0	5	5
Rosmini College	10	5	65
Massey High	1	0	6
Rutherford College	6	5	41
Birkenhead College	1	1	7
Rosmini College	3	3	21
Rutherford College	2	3	15
Mangere College	4	7	31
Birkenhead College	1	0	6

Congratulations to Rosmini College in winning the North Harbour/Waitakere Junior Hawks Cup

FRANKLIN BOYS

	Goals	Behinds	Total
Rosehill College	4	6	30
Pukekohe White	2	6	18
Dilworth School 1	7	6	48
Tuakau College	3	4	22
Dilworth School 2	4	3	27
Pukekohe Red	2	1	13
Rosehill College	9	5	59
Dilworth School 1	2	1	13
Pukekohe Red	5	5	35
Tuakau College	1	5	11
Pukekohe White	5	5	35
Dilworth School 2	4	2	26
Rosehill College	7	2	44
Pukekohe Red	4	4	28
Dilworth School 2	13	2	80
Dilworth School 1	2	4	16
Pukekohe Red	8	7	53
Dilworth School 1	3	2	20
Dilworth School 2	7	7	49
Tuakau College	3	3	21
Rosehill College	7	8	50
Tuakau College	2	3	15
Pukekohe Red	5	5	35
Pukekohe White	3	5	23
Pukekohe White	7	9	51
Tuakau College	1	2	8
Dilworth School 2	8	4	52
Rosehill College	1	3	9
Dilworth School 1	7	9	51
Pukekohe Red	0	3	3

Congratulations to Dilworth Rural Campus 2 on winning the Franklin Boys Junior Hawks Cup

FRANKLIN GIRLS

	Goals	Behinds	Total
Pukekohe White	5	4	34
Tuakau College	4	3	27
Pukekohe Red	3	14	32
Pukekohe White	1	4	10
Pukekohe Red	7	12	54
Tuakau College	3	2	20

Congratulations to Pukekohe High School on winning the Franklin Girls Junior Hawks Cup

NORTHLAND

	Goals	Behinds	Total
Whangarei Boys High School	15	10	100
Keri Keri High School	8	3	51

Congratulations to Whangarei Boys High School in winning the Northland Junior Hawks Cup

Greater Auckland Girls Junior AFL Cup

	Goals	Behinds	Total
Rutherford College	4	4	52
Birkenhead College	1	1	28
Pukekohe High School	9	7	61
Birkenhead College	1	1	7
Pukekohe High School	5	9	39
Rutherford College	1	2	8

Congratulations to Pukekohe High School on winning the Greater Auckland Girls Junior Hawks Cup

Junior Secondary School North Island Championships November 2016

	Goals	Behinds	Total
Rutherford College	9	4	58
Whangarei Boys High School	3	2	20
Rosehill College	6	5	41
Southern Cross Campus	4	3	27
Rutherford College	4	5	29
Southern Cross Campus	2	7	19
Rosehill College	6	5	41
Whangarei Boys High School	4	6	30
Whangarei Boys High School	6	4	40
Southern Cross Campus	4	2	26
Rutherford College	6	3	39
Rosehill College	3	8	26

Congratulations to Rutherford College on winning the Junior Secondary School North Island Championships.

Junior Secondary School South Island Championships November 2016

	Goals	Behinds	Total
St Bede's	16	9	105
Shirley Boys High School	3	4	22
Otago Boys High School Hoops	6	5	35
Otago Boys High School Green	4	2	26
Otago Boys High School Green	7	5	47
Shirley Boys High School	1	3	9

St Bede's	12	12	84
Otago Boys High School Hoops	3	6	24
St Bede's	13	6	84
Otago Boys High School Green	3	6	24
Otago Boys High School Hoops	10	8	68
Shirley Boys High School	7	6	48

Congratulations to St Bede's College on winning the Junior Secondary School South Island Championships.

Senior Leagues

CAFL FINAL NOVEMBER 2016

	Goals	Behinds	Total
Christchurch Bulldogs	25	8	158
University Cougars	4	3	27

WAFL FINAL DECEMBER 2016

	Goals	Behinds	Total
Eastern Bulldogs	13	19	97
Wellington City Saints	0	4	4

AAFL FINAL DECEMBER 2016

	Goals	Behinds	Total
Waitakere Magpies	11	10	76
University Blues	10	9	69

2016 AFL New Zealand NPC

Game 1	Goals	Behinds	Total
Auckland	3	1	19
Wellington	1	4	10

Game 2	Goals	Behinds	Total
Canterbury	2	1	13
Otago	1	5	11

Game 3	Goals	Behinds	Total
Auckland	3	8	26
Otago	2	5	17

Game 4	Goals	Behinds	Total
Wellington	9	4	58
Canterbury	4	3	27

Game 5	Goals	Behinds	Total
Wellington	12	14	86
Otago	3	8	26

Game 6	Goals	Behinds	Total
Auckland	13	11	89
Canterbury	2	4	16

Douglas McJorror on fire in the Regional Youth Competition



Financial Statements of AFL New Zealand Inc.

Statement of Financial Performance

Year Ended 31 October 2016	2016 (\$)	2015 (\$)
Income		
AFL Grant	226,499	248,695
Sport New Zealand	23,486	25,090
Grants Received	70,000	50,122
Inventory Sales	3,096	13,645
NZ Racing Board Betting Levies	61,789	39,787
Interest Income	483	353
Sundry Income	1,005	0
	386,358	377,692
Less Expenses		
Cost of Inventory	1,330	11,480
IRD	264	264
Board Expenses	6,095	4,298
Marketing	1,289	52,475
Bank Charges	362	482
Communication Expenses	7,993	7,004
Computer Expenses	2,277	1,747
Entertainment	1,507	2,232
Postage and Couriers	393	565
Printing and Stationery	1,396	2,832
Rent	20,849	15,195
Audit Fees	4,507	3,984
Delivery and Tournament Costs	2,148	
Bad Debts	0	4,566
Umpires & Coaching Progs	0	2,006
Travel	15,238	24,257
Accident Compensation Levy	2,615	5,227
Administrative Salaries	287,431	262,747
Depreciation	5,903	3,387
Total Overheads	361,597	404,748
Profit/(Loss) before Development Programmes	24,761	(27,056)
Development Programmes Revenue		
AFL KiwiKick Income	10,993	35,529
AFL 9's Income	0	26
Hawk's Cup Income	24,999	14,787
High Performance Income	281,476	277,918
KiwiSport Income	43,894	114,786
	361,362	443,046
Less Development Programmes Costs		
AFL KiwiKick Costs	11,436	40,620
AFL 9's Costs	0	140
Hawk's Cup Costs	22,980	16,612
High Performance Costs	291,343	272,445
KiwiSport Costs	30,195	114,182
	355,954	443,999
Net Income from Development Programmes	5,408	(953)
Profit/ (Loss) after Development Programmes	30,169	(28,009)

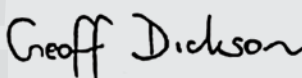
Statement of Financial Position

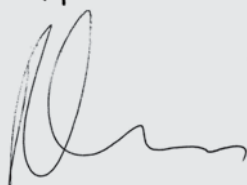
Year Ended 31 October 2016	2016 (\$)	2015 (\$)
Current Assets		
Westpac Bank Accounts	13,855	44,588
Accounts Receivable	23,485	36,661
GST Refunds	5,507	4,195
Stock on Hand	92,206	89,855
Prepayments Paid	1,204	1,200
	136,257	176,499
Fixed Assets		
Fixed Assets, at cost	31,632	45,875
Less Accumulated Depreciation	24,526	39,863
	7,106	6,012
	143,363	182,511
Current Liabilities		
Westpac Mastercard	2,333	5,933
Creditors & Accruals	37,027	40,296
Prepayments received	22,156	83,842
GST Liability	0	0
PAYE and KiwiSaver Liability	7,285	8,047
	68,801	138,118
Equity		
Retained Earnings from previous year	44,393	72,402
Current Year Earnings	30,169	(28,009)
	74,562	44,393
	143,363	182,511

Statement of Movement in Equity

Year Ended 31 October 2016	2016 (\$)	2015 (\$)
Opening Balance	44,393	72,402
Net Profit / (Loss) for Year	30,169	(28,009)
Closing Balance	74,562	44,393

For and on behalf of the board who authorises the financial statements for issue on:

Signed:  Date: 25.02.2017

Signed:  Date: 25.02.2017

Society Directory as at 31 October 2016

Registered Office: Sports House,
Stadium Drive, North Harbour Stadium,
Aldershot.

Society Number: 217967

Auditors: Keith MacKinlay & Associates

Bankers: Westpac Banking Corporation

Date of Formation: 7 July 1976

Nature of Business: Administration
and Promotion of Australian Football
League in New Zealand.

Board

Geoff Dickson (Chairman)

Toni-Maree Carnie
Garry Carnachan

Andrew Sloman
Michael Nettlefold
Tim Stevens
Trina Tamati
Andrew McKenzie

(Appointed 30 November 2006) (Reappointed 30 November 2009)
(Reappointed 31 October 2014)

(Appointed 31 October 2011) (Reappointed 31 October 2015)
(Appointed 31 October 2012) (Reappointed 31 October 2015)
(Reappointed 31 October 2016)

(Appointed 31 October 2013)
(Elected 25 March 2015) (Re-Elected 19 March 2016)
(Elected 27 March 2010) (Re-Elected 23 March 2014) (Resigned 12 October 2016)
(Elected 19 October 2016)
(Elected 15 March 2015)

Fixed Assets /Depreciation

Year Ended 31 October 2016	Cost	Op Acc Deprn	Op WDV	Loss on Disposal	Rate	Deprn	CI Cost	CI Acc Deprn	CI WDV
Jumpers/Shorts/Socks									
Jumper Sets - Auskick F/Ball	900	894	6	4	30%	2	0	0	0
Jumper Sets - Junior F/Ball	4,600	4,576	24	18	30%	6	0	0	0
Jumper Sets - Senior Falcons (Teal)	2,080	2,068	12		30%	4	2,080	2,072	8
Shorts Senior Falcons	825	813	12		30%	4	825	817	8
Socks - Senior Falcons	450	444	6	4	30%	2	0	0	0
Jumpers - NZ Rep	1,900	1,890	10		30%	3	1,900	1,893	7
	10,755	10,685	70	26		21	4,805	4,782	23
Plant and Equipment									
Auskick Banners	1,200	1,132	68	59	15%	9	0	-0	0
Compressor Pump	300	267	33		15%	5	300	272	28
Equipment	6,054	5,700	354	305	15%	49	0	0	-0
Gear Bag Black - Large	50	43	7	6	15%	1	0	0	-0
Goal Post Bags - Silver Fern	400	344	56	49	15%	7	0	0	-0
Goal Posts Spiked	400	333	67	58	15%	9	0	-0	0
Magnetic Board	70	64	6		15%	1	70	65	5
Plinth	189	60	129		20%	30	189	90	99
Hurricane Waratah Driver	89	10	79		15%	12	89	22	67
Goal Post Pads	1,822				67%	1,221	1,822	1,221	601
2 Gazebos	264				40%	80	264	80	185
Waratah driver (Wellington)	35				15%	0	35	0	35
	10,873	7,953	799	477		1,424	2,769	1,750	1,020
Photographic Equipment									
Projector and Screen	1,538	1,342	196		20%	39	1,538	1,381	157
Cam Corder - Sony	222	216	6	3	50%	3	0	0	0
Digital Camera - Sony	311	311	0	0	50%	0	0	0	0
Panasonic Camcorder	419	337	83		50%	41	419	378	42
Panasonic Camcorder	401	313	88		50%	44	401	357	44
	2,891	2,519	372	3		127	2,358	2,116	242
Furniture & Fittings									
Furniture & Fittings	1,793	1,577	216	178	19%	38	0	0	-0
2 Tawa Desks	378	117	261	230	13%	31	0	0	0
Bookshelf	51	12	39	35	10%	4	0	0	0
Filing Cabinet	75	3	72	66	10%	6	0	0	0
	2,297	1,709	588	509		79	0	0	0
Computers and Software									
MYOB v14 Software	305	304	1		50%	1	305	305	0
HP Lap top	1,520	1,476	44	24	50%	20	0	-0	0
Laptop from JB Hi	807	776	31	16	50%	15	0	0	-0
MYOB Payroll Software	601	570	31		50%	16	601	586	15
MS Office 2010 Home & Business PKC	319	297	22	12	50%	10	0	0	-0
Viewsonic 22" LED Widescreen	249	150	99		20%	20	249	170	79
Logitech Wireless Combo MK520	68	62	6		50%	3	68	65	3
Netgear ADSL Wireless Router	240	217	23	11	50%	12	0	0	0
Epson MFP WF 435 Colour Printer	279	231	48	30	40%	17	0	0	0
1366x768 LED Intel HD3000 Shared BT3 HDMI	860	456	404		20%	81	860	537	323
MS Office 2010 Home & Business PKC	380	336	44		50%	22	380	358	22
Website	8,000	7,041	959		50%	479	8,000	7,520	480
Website Additions	1,138	972	166		50%	83	1,138	1,055	82
Staff Training Video	2,250	1,981	269		50%	135	2,250	2,116	134
Asus Notebook AC Work Book	890	839	51	27	50%	24	0	-0	0
Viewsonic 22" LED Screen	220	100	120		20%	24	220	124	96
Logitech MK520 Wireless KB & Mouse	78	65	13		50%	6	78	71	7
Freeview Box	112	79	33		40%	13	112	92	20
LED Screen	290	70	220		20%	44	290	114	177
Laptop Hard Drive	200	113	87	47	50%	40	0	0	0
Dell Inspiron 15 3000 Series	1,835	765	1,070		50%	535	1,835	1,300	535
HP Officejet Pro	434	87	347		40%	139	434	226	208
Philips LED Monitor	105	11	95		20%	19	105	30	76
Apple Macbook Pro 13"	1,762				50%	808	1,762	808	954
Toshiba Satellite Pro R50 SSD	1,214				50%	253	1,214	253	961
HP Envy 17-r007tx Notebook	1,799				50%	150	1,799	150	1,649
	25,954	16,998	4,182	169		2,969	21,700	15,878	5,821
Total	52,771	39,863	6,012	1,184		4,619	31,632	24,526	7,106

Notes to the Financial Statements

NOTE 1 STATEMENT OF ACCOUNTING POLICIES

AFL NEW ZEALAND INCORPORATED is an Incorporated Society established under the Incorporated Societies Act 1908.

The Financial Statements of AFL New Zealand Incorporated have been prepared in accordance with generally accepted accounting practice in New Zealand.

Differential Reporting

The organisation qualifies for differential reporting exemptions on the following basis:

- it does not have public accountability;
- it is within the required size criteria.

The organisation has taken advantage of all the differential reporting exemptions.

Measurement Base

The accounting principles recognised as appropriate for the measurement and reporting of earnings and financial position on an historical cost basis have been used in the preparation of these financial statements.

Specific Accounting Policies

1. Fixed assets are stated at cost less accumulated depreciation.
2. Depreciation has been calculated at rates as set out in the enclosed Fixed Assets/Depreciation Schedule.
3. All financial statements enclosed have been prepared on a GST exclusive basis except for debtors and creditors which are stated on a GST inclusive basis.
4. Debtors have been stated at their estimated net realisable value.
5. Stock on hand has been stated at the lower of cost and net realisable value.
6. The organisation is not liable for Income Taxation as an amateur sports promoter and accounts for GST under the invoice basis.

Changes in Accounting Policies

There have been no material changes in accounting policies during the year.

NOTE 2 LEASE COMMITMENTS

The Club has no non-cancellable operating lease commitments. (2015– Nil).

NOTE 3 INCOME

Income shown in the Statement of Financial Performance comprises the amounts received and receivable for services supplied to customers in the ordinary course of business, except for contributions received from players with respect to their attendance at international tournaments which are recognised on cash received basis.

NOTE 4 SALARIES & WAGES

Wages and Salaries (as below) are included in the Expenses and Development Programmes Costs appearing on page 2 of these Accounts.

Year Ended 31 October 2016	2016 (\$)	2015 (\$)
Administrative Salaries	287,431	262,747
Development Programme Wages		
AFL KiwiKick	7,983	17,967
Hawk's Cup	4,316	7,240
High Performance	14,449	36,100
Kiwi Sport	26,226	72,496
	52,974	133,803
TOTAL SALARIES & WAGES	\$340,405	\$396,550

NOTE 5 CONTINGENT LIABILITIES

There were no Contingent Liabilities as at 31 October 2016 (2015– Nil).

NOTE 6 CAPITAL COMMITMENTS

There were no outstanding Capital Commitments as at 31 October 2016 (2015– Nil).

NOTE 7 AFL AGREEMENT

The Society's most significant source of income is the AFL Grant. Under its current format the AFL Agreement is renewed annually and any significant adverse change in the grant would affect the financial viability of the Society.

NOTE 8 PREPAYMENTS RECEIVED

The Prepayments Received \$22,156 (2015 - \$83,842) represent the proportion of Grants received during the financial year which relate to after 31 October 2016.

NOTE 9 RELATED PARTY TRANSACTIONS

There were no material related party transactions during the year ended 31 October 2016.

Auditor's Report

I have audited the Financial Report of AFL New Zealand Incorporated for the year ended 31 October 2016.

The Financial Report provides information about the past financial performance of the organisation and its financial position as at 31 October 2016. This information is stated in accordance with the accounting policies set out in the report.

Executive Responsibilities

The Executive are responsible for the preparation of the Financial Report which gives a true and fair view of the financial position of the organisation as at 31 October 2016 and of the results of its operations for the year ended 31 October 2016.

Auditor's Responsibilities

It is my responsibility to express an independent opinion on the Financial Report presented by the Executive and report my opinion to you.

Basis of Opinion

An audit includes examining on a test basis evidence relevant to the amounts and disclosures of the Financial Report.

It also includes assessing:

- The significant estimates and judgements made by the Executive in the preparation of the Financial Report and
- Whether the accounting policies are appropriate to the organisation's circumstance, consistently applied and adequately disclosed.

I conducted my audit in accordance with generally accepted auditing standards in New Zealand.

I planned and prepared my audit so as to obtain all the information and explanations which I considered necessary in order to obtain sufficient evidence to give reasonable assurance that the Financial Report is free from material misstatements, whether caused by fraud or error.

In forming my opinion I also evaluated the overall adequacy of the presentation of the information in the Financial Report.

Other than in my capacity as auditor I have no relationship with or financial interest in the Association.

Unqualified Opinion

I have obtained all the information and explanations I have required. In my opinion the Financial Report enclosed gives a true and fair view of the financial position of the organisation as at 31 October 2016 and of its operation for the year ended on that date.

My audit was completed on 28 February 2017 and my unqualified opinion is expressed at that date.



28 February 2017

K.M. MacKinlay, B.Com, C.A.
Chartered Accountant

CEO Finance report

For year 1st November 2015 to 31st October 2016

On behalf of the Board of Directors, I am pleased to present the financial report of AFL New Zealand (Inc) for the year ended 31st October 2016.

Trading Result

Referring to the audited financial accounts, members will note that the AFL New Zealand has reported a profit of \$30K for the year-ended 31st October 2016.

Looking Ahead

- Foundation North Trust funding application has completed year one of a three year agreement with funding of \$180K towards development within the Auckland and Northland regions for the year ending May 2019.
- The AFL has committed to one year's funding of AUD \$215K for the financial year ending October 2017. This is complimented by funding support of the April AFL Academy tour during 2017.
- The current television broadcast deal with TVNZ includes broadcast of the AFL JLT Preseason with a likely gain of \$5K per annum in betting levies via New Zealand Racing Board.
- Regional Sports Trust has committed \$150K to Primary and Intermediate School projects in 2017 as of February 2017.
- Sport New Zealand has currently committed to \$20K per annum to be invested over a 3 year period ending December 2018.

Current Liabilities

- The amount of \$68K in current liabilities consists of Master Card \$2.3K, PAYE & Kiwisaver \$7.2K, Accruals of \$37K, and Down Payments of \$22.1K.
- Down Payments comprises of KiwiSport projects \$18.8K, Sport New Zealand \$3.3K.
- Accruals consist of Holiday Pay \$22.6, Audit fees \$4K, and \$10.4K accounts payable

Current Assets

As of year end there is \$13.8K in cash, Accounts receivable of \$23.5K a majority consisting of \$10.2K KiwiSport Funding, , and stock on hand of \$92.2K made up of AFL KiwiKick, Hawks Cup and High Performance Inventory and 1.2K in completed prepayments.

Expenses (Explanatory Notes)

In relation to variances in certain expense line items between 2015 and 2016 trading periods, the following comments are provided.

- Marketing expenses decreased by \$51K due to the loss and associated promotional costs of the AFL fixture in Wellington. Casual wages previously attributed to marketing have now been included in Administrative wages
- Inventory expenses decreased by \$10K due to these costs now appearing in Development Programme expenses.
- Rent expenses increased by \$5K with the lease of a larger office in Auckland
- Umpire expenses decreased by \$2K due to these costs now appearing in Development Programme expenses.
- Administrative salaries increased by \$25K in 2016. \$18.9K of Casual wages were included in fulltime wages. Previously these have been absorbed by marketing expenses.

Income (Explanatory Notes)

In relation to variances in certain income line items between 2015 and 2016 trading periods, the following comments are provided.

- Increase in grants received of \$20K with new connections formed with Pelorus Trust and Infinity Foundation.
- AFL funding reduced \$22K from 2016. Base grant funding increased by \$18K in 2016. The \$40K variance is due to funding directly attributed to the Woomearas tour in December 2015.
- Betting levies increased by \$22K due to the new TVNZ Duke broadcasting platform on both Free View and SKY
- Inventory income decreased by \$10K due to these costs now appearing in Development Programme income.

Development Programme Revenue v Expenses (Explanatory Notes)

- The AFL KiwiKick Programme decreased income by \$24K and expenses decreased by \$29K for a result comparable to last year. The introduction of new participation initiatives, Regional Youth competitions and the AFL New Zealand Premiership, was coupled with decreases in the AFL KiwiKick Programme. The reduction in KiwiSport funding also impacting on the flow on effect of after school centres.
- The High Performance Programme increased income by \$4K and expenses by \$19K. The AFLNZ Premiership in its inaugural season produced an expected result of a \$20K loss.
- Secondary School projects increased income by \$10K and expenses by \$6K.
- Kiwisport funding was reduced by \$71K in income and \$84K in expense.
- From a government stand point, the KiwiSport funding initiative was reviewed in 2015-16 with limited funding available for projects.



Robert Vanstam
AFL New Zealand CEO





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AFLNZ would like to thank:



Special thanks to photographer Jun Tanlayco. juntanlaycosports.com