

KICK!
CATCH!
PASS!
BOUNCE!



2017
ANNUAL
REPORT

Year Ended 31 October 2017

New Zealand player James Kusel
during the 2017 International Cup
Grand Final



Chairman's Report

AFL New Zealand remains an organisation full of potential.



It is worth considering, if we are to talk only of our potential, it could be interpreted that we have yet to achieve anything great. Whilst it is not quite accurate when considering the steps forward we have achieved with AFL fixtures in Wellington, Broadcast rights, an ever growing High Performance calendar and strong participation, I do think it is fair to say that AFL New Zealand's best days are in the future.

AFL New Zealand is fortunate to have the support of the AFL and the St Kilda Football Club as two of our major partners. Inside the AFL, Andrew Dillon, Grant Williams, Simon Laughton and Andrew Hughes have been generous with both their advice and support. The AFL remains as an organisation with the capacity to create exponential growth of AFL in New Zealand. Whatever success we have had and whatever success AFL New Zealand has in the future will be linked to the support of the AFL.

This may be most evident when it comes to women's football. The revolution is not coming. The revolution is here. Last year the board committed to a challenging goal to have more female than male participants. To the best of my knowledge no football organisation in the world (and that includes Soccer, League and Union) have achieved this. As we work towards making an impact as a sporting organisation, the opportunity to create a "World First in New Zealand" is very appealing.

I would like to take this opportunity to formally thank our partners at Foundation North, Sport New Zealand

“
...when it comes to women's football. The revolution is not coming. The revolution is here.”

and the Regional Sports Trusts, TVNZ and Regional Facilities Auckland. We appreciate your commitment to the development of the sport within New Zealand.

A highlight of my year was watching the final of the International Cup. So much professionalism, so much passion, so much pride and oh so close.

I thank the AFL New Zealand staff, led so capably by our CEO Rob Vanstam for their hard work and dedication throughout the year. I would also like to thank my fellow Directors for their support and contribution throughout the year. I could not be prouder of the way that the AFLNZ Board has continually considered and addressed the challenges which we have faced throughout the last 12 months and for the leadership and hard work which they have provided for the greater good of our game.

I would also like to thank all of our players, volunteers, coaches, umpires who are the lifeblood of our sport. You continue to provide the opportunities to enjoy our great game.

My 12-year tenure as a AFLNZ director and Chair is over. It's been a great run and my AFLNZ memories are only positive. Over the years, the AFLNZ

Board has always comprised people with talent and a positive attitude. Everyone has had eyes only for the ball. Thanks to Andrew Davidson, David Hogg, Steve Fury, Murray Jackson, Ian McWhinnie, Jim Lucy, Damon Crowe, Justin Davies, Ben Davies, Tim Stevens, Rob Malone, Ian Francis, Tim Stevens, Toni-Maree Carnie, Cory Williams, Lachlan Keating, Byron Roff, Michael Nettlefold, Garry Carnachan, Andrew Sloman, Andrew McKenzie, and Trina Tamati. In my time, we were served by two great CEOs - Rob Malone and Rob Vanstam. They always obeyed the first commandment of being a CEO - never create a reason for the board to worry.

In closing, it has been a privilege to serve the AFLNZ community...and AFL New Zealand's best days are in the future.

Kia Kaha.

Geoff Dickson

Geoff Dickson
AFL New Zealand Chairman



Chief Executive Officer Report

2017 has been a busy year for the sport of AFL in New Zealand with the gains made in recent years entrenched and strengthened.



The sport has been boosted at every level by the continued AFL coverage broadcast on Duke Television and TVNZ on Demand, which now has the best presence on Free to Air and Sky television and of any sport in New Zealand. The effect of this has been profoundly noticeable, with everyone involved in the delivery of AFL New Zealand programmes reporting the upswing of knowledge and interest in AFL.

The annual ANZAC campaign saw four New Zealand teams travel to Wellington including the two male AFL New Zealand Academy teams, the U18 Kahu Youth girls and the Senior New Zealand side. The Youth girls provided us with our first series win in the female arena.

The Under 18 New Zealand team travelled to Melbourne in May to take on a representative team from the Mornington Peninsula and this was followed soon after by the 2017 International Cup, with the Senior team defeated by Papua New Guinea on the MCG by a solitary point.

The annual ANZAC clash between the New Zealand Senior team and the Australian Under 17 team, was back at

Westpac Stadium in Wellington following on from a season in Auckland. The April match saw Simon Black debut for New Zealand to add to his amazing array of achievements in the sport.

In 2018, the AFL New Zealand Premiership will commence its third season in February at QBE Stadium in Auckland with the national competition now hosting a raft of young talent travelling through regional Youth Competitions.

In December we welcomed the Port Adelaide Indigenous team to New Zealand. The eight day tour culminated with their clash against the New Zealand Under 18 team at QBE Stadium and after a week of cultural exchanges, landscape and people, the tour was finalised by our common interest in AFL.

Following on from a new role at Latrobe University in Melbourne, current Chairman Geoff Dickson has resigned from the AFL

New Zealand Board after 12 years of outstanding service.

Geoff in conjunction with his board, commenced a drive to review and improve governance with the introduction of an Annual Board Work Plan to ensure AFL New Zealand would be ready for opportunities when made available. The formation of a subcommittee for risk and finance, board succession planning, a delegated authority policy and constitutional review were all added elements to secure the organisations stability and future.

His tenure included the following initiatives;

- The development of the **AFL KiwiKick Programme** has seen over 100,000 children complete the 6 to 8 week programme since its inception.
- During 2008, **Hawthorn Football** provided a commitment to New Zealand driven through the development of a **Memorandum of Understanding** that would historically last for a six year period.
- Geoff and fellow directors developed a new **Strategic Plan** in 2011/ 2012, with a mission for Australian Football to become a New Zealand sport. Relationships with the AFL, Sport New Zealand, Regional Sport Trusts, New Zealand Secondary Schools Sports Council, College Sport and the Hawthorn Football Club continued to flourish and in 2012 the AFL Academy played the New Zealand Hawks in a one off match on Westpac Stadium Wellington.
- This match, the stadium and a huge growth in participation from 20,000 to 28,000 on the preceding year, was of great interest to **St Kilda FC** and resulted in the early formation of a **new partnership** with a second AFL club.

AFL superstar Simon Black made his New Zealand debut in April



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Momentum for us moving forward is very important, especially when we consider the remarkable accomplishments over the past five years.

”



New Female Development Manager Rebecca Smith

- The **Wellington 2013 ANZAC day match** between St Kilda and Sydney was a landmark achievement for AFL in New Zealand. For the first time in a 140 year history, an AFL fixture was to be played at an International venue. 23,000 spectators witnessed the first AFL Premiership game in 140 years to be played outside of Australia and provided the perfect example of who will make up the future of the sport in New Zealand. Without the AFL's confidence in AFLNZ, this match would likely not have happened. Over 5000 guests from Australia visited Wellington filling flights and hotels, providing the local economy with an estimated 9 million dollar cash injection as well as continued travel through New Zealand. This was followed by a second and third fixture in 2014 and 2015.
- **Sommet Sports**, New Zealand's only free-to-air sports channel, kicked off on televisions around the country in July 2013. In January 2014 Sommet Sports and SKY Sport announced the renewal of their international rights for the next three years.
- St Kilda Football Club partnership and a commitment to play future games within New Zealand was supported by a growing list of initiatives. Joe Baker-Thomas became the Saints first **International Scholarship** signing signifying a growing interest in New Zealand's talented athletes.
- The newly developed **AFLNZ Premiership** will provide coaching and athlete development opportunities, for the foreseeable future. QBE Stadium, falling under the control of Auckland Stadiums has become the latest AFL ground to be developed within New Zealand. The new oval positioned alongside AFL New Zealand Head



Office, has a magnificent surface and commenced hosting AFL New Zealand Youth Competitions as of October 2015.

- With the appointment of **Rebecca Smith** into the position of **Female Development Manager**, AFL New Zealand can look ahead to some exciting initiatives. Leveraging off the successful of the AFL Womens League into a second season in Australia, our organisation will look to replicate the current AFL New Zealand Premiership by introducing AFLW NZ in 2019.

Our community partners lead by the AFL, St Kilda FC, AV Jennings, Sport New Zealand, Regional Sports Trusts, Regional Facilities Auckland, TVNZ and Foundation North, provide the stability we require to continue growing the game and I feel privileged to engage with such reputable partners.

As we move forward into another critical phase I reflect on the strategies and outcomes vital for AFL New Zealand over the next three or so years. Momentum

for us moving forward is very important, especially when we consider the remarkable accomplishments over the past five years.

To name a few of the key strategic issues ahead of us; Western Springs Ground Development, an extension of AFL Broadcast rights, the progression of our AFLW strategy, St Kilda FC and their broader NZ engagement, as well as AFL fixtures, are all initiatives that will require significant commercial experience, time and effort to assist the organisation deliver.

I have every confidence in the AFL New Zealand Board to assist with these key strategic elements and I commend the wonderful support we receive from the football community, staff and volunteers who are at the heart of the games

Robert Vanstam
AFL New Zealand CEO



AVJennings



Through the support of The Regional Sports Trust, Kiwisport and Foundation North, AFL New Zealand is delivering AFL KiwiKick to 10402 primary school children across 58 schools within the Auckland, Northland, Wellington and Canterbury Regions.



The programme teaches children not only the fundamental movement skills of Kick, Catch, Pass and Bounce but also stability and locomotive movement skills, with an aim to encourage all participants involved to be Active For Life by following Sport New Zealand's "Physical Literacy" approach.

Physical literacy is "the motivation, confidence, physical competence, knowledge and understanding required by participants that allows them to value and take responsibility for engaging in physical activity and sport for life". In conjunction with Sport New Zealand, AFL New Zealand will look to support and promote this concept of physical literacy by actively seeking out ways to align and deliver this philosophy.

These skills are valuable for a wide variety of sports, and the AFL KiwiKick programme ensures that everyone who participates is confident and competent with those skills. Qualified AFL KiwiKick coaches deliver focused and fun sessions during school hours and afterschool, with every child receiving between 1 - 8 sessions of coaching.

AFL New Zealand will continue with these programmes, as they deliver on key outcomes that encourage children to live healthy lifestyles through sport.

The AFL KiwiKick programme and the opportunity to watch AFL free to air on TVNZ Duke, will develop a connection to the sport of AFL that can go on to be lifelong association with the sport through a structured pathway available to all participants.

To follow on from the six sessions during school time, the children then have access to an after school programme that takes place within the school grounds directly after school. This year 145 participants

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It has been great to have AVJennings and St Kilda Football Club part of the AFL KiwiKick Programme.

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from 5 schools were involved with the programme. Participants are provided with easy access in a familiar setting and this also provides parents with the opportunity of attending. This opportunity has been taken up enthusiastically, with more than 10% of the total roll taking part at Orakei and Bailey Road Schools. Bailey Road School has been particularly successful with 50 participants in the after school programme (15% of the school roll).

With the assistance of our partners, AFL KiwiKick has continued to increase exposure of AFL to the New Zealand public. Many participants aged between 5 and 12 that have completed the AFL KiwiKick programmes over the past 8 years have gone on to play in the AFLNZ Youth Competition for both Boys and Girls aged 12 to 17.

It has been great to have AVJennings and St Kilda Football Club part of the AFL KiwiKick Programme, with their support assisting in providing an AFL KiwiKick bag and ball to every student who completes the afterschool program. With football in hand, they can continue their AFL skills at home and school.

The AFL KiwiKick programme also encourages teachers to be involved in the sessions and gain professional development. The teachers learn how to deliver AFL KiwiKick sessions and control games of AFL. This will ensure that children can continue to be active sporting participants utilising the teachers newly developed skills following the departure of AFL New Zealand coaches associated with the AFL KiwiKick programme.

"Kick, Catch, Pass, Bounce."



A student from Amesbury School in Wellington enjoying AFL KiwiKick



Farm Cove Intermediate teacher Lynn Wilson, noted the benefits of AFL KiwiKick “The AFL Kiwi kick programme was delivered to our school. All classes took part in this 6 week programme and I have to say that the response from the kids was very good. The programme was inclusive for all levels of skill ability to grow over the programme duration and it was very gratifying to see the skill level develop as the programme progressed and confidence in the kids. Myself and the kids found the tutors to be really friendly and well onto it.”

Jono Nevalagi from St Heliers School “On behalf of the teachers and students St Heliers School, THANK YOU SO MUCH for bringing AFL to our school!!!! It was great to see a new and diverse sport brought to SHS. The sport offered a new set of physical skills to be learned and applied in a fun and engaging manner. Your instructors were amazing and always spoken of highly with the way they lead each session”

An encouraging number of teachers have taken up the opportunity to upskill. Across New Zealand, more than 101 teachers have completed the accreditation process. The training is useful not just for teaching AFL, but for teaching all sports offered at the school.

To insure sustainability, every school involved with the AFL KiwiKick Pathway programme receives a resource kit to assist with ongoing activity. A combination of newly acquired teaching skills through the coaching accreditation process and

the resource kit ensures that students can continue to play AFL.

The resource kit includes AFL KiwiKick Coaching manuals. This features detailed diagrams of skills, games and lesson plans, providing teachers and volunteer coaches with all the information they need to successfully run AFL KiwiKick sessions.

A record number of Primary Schools across the Wellington region were involved in three separate AFL KiwiKick tournaments. The Lower Hutt Western Zone AFL KiwiKick Tournament included 7 teams from 4 schools, the Lower Hutt Southern Zone AFL KiwiKick Tournament, 8 teams from 6 schools and the Upper Valley Cluster AFL KiwiKick Tournament 14 teams from 10 schools.

The support of Sport New Zealand, AKTIVE Sport and Recreation, Regional Sporting Trusts, Foundation North and Community Trust organisations has been invaluable in providing seeding funding and the opportunity to showcase our sport to new schools and participants. AFL New Zealand will continue to work with these organisations to ensure the outcomes targeted by AFL KiwiKick continue to fall into alignment with local communities.

Reg Ranchhod
AFL New Zealand General Manager

Case Study

Wellington Primary and Intermediate School Project

The highlight of the project came in June 2017 with a record number of Schools attending the fourth Upper Valley Cluster Tournament at Trentham Memorial Park, making it the biggest AFL KiwiKick Tournament in Wellington to date.

15 teams from 11 schools attended the day at Trentham Memorial Park with 10 of the schools participating in the AFL KiwiKick programme at their school within the past 2 years.

Over 180 students participated in the tournament and following on from the AFL KiwiKick Programme, a high standard of skill was on display. The elements of fundamental skills involving kicking, catching, passing and bouncing ensured enjoyment for all involved.

The tournament linked with Wellington Sport through the Secondary School KiwiSport project. Support was provided by Upper Hutt College Students on hand to assist with the tournament as part of the AFL Secondary Schools ‘Coach the Coaches Programme’. Upper Hutt College teacher Scott Leggatt provided fantastic support recognising the opportunity to link with local Primary Schools.

Students assisted by umpiring and scoring games to recording results as well as coaching fun games during bye rounds. The feedback from the Primary Schools was extremely positive and all were impressed by the professionalism shown by the Upper Hutt College students.

Schools involved on the tournament day:

- Maoribank School (2 teams)
- Pinehaven School (2 teams)
- St Josephs’ School (2 teams)
- Silverstream School (2 teams)
- Totara Park School
- Fraser Crescent School
- Trentham School
- Oxford Crescent School
- Mangaroa School
- Plateau School
- Birchville School

By collaborating with a growing number of Regional Sports Trusts and the government funded initiative Kiwisport, AFL New Zealand was able to deliver a number of projects around New Zealand.



AUCKLAND

The Introduction to AFL programme was delivered to over 2250 students at eight Auckland schools (Selwyn College, Glendowie College, Western Springs College, St Heliers School, Baradene College, Marist College, Mount Roskill Grammar) during the past eighteen months.

In Term 4 of 2017, Glendowie College Year 9 students completed the Introduction to AFL programme followed by the AFL House Rules programme. The AFL House Rules Programme focuses on providing students with easy access to participate in the new and dynamic sport of AFL. The competition takes place at a venue determined by your school, most often within your own school grounds. This alleviates travel costs for the school and the participants and more importantly provides opportunities to more students beyond the elite school representative teams.

The format is a perfect for competition between classes or houses and can be played by boys, girls or in a mixed format that utilises touch, tag or tackle modifications. It's a new fun way to get more kids, more active, more often and improve the skills of Kick, Catch, Pass and Bounce at the same time.

NORTH HARBOUR

The development of social sport and having fun playing AFL, have been the key driver behind AFL New Zealand's

Secondary School participation within the Harbour region.

Over the course of the KiwiSport project, 1150 students from Northcote College, Kingsway School, Albany Junior High School, Whangaparaoa College and Birkenhead College, have received their first taste of AFL with students participating in the 'Introduction to AFL' Programme.

Outside of school time, opportunities continue with the pathway leading to the Regional Youth Competition that runs from October to December each year. In 2017, the Auckland Youth competition, which is based at QBE Stadium in Albany, included 34 North Harbour participants involved from 12 Secondary Schools (Albany Junior High School, Birkenhead College, Kingsway School, Kristin School, Long Bay College, Northcote College, Orewa College, Rosmini College, Takapuna Grammar School, Westlake Boys High School, Westlake Girls High School, Whangaparaoa College)

WELLINGTON

Before commencement of the project in Wellington, Secondary Schools engaged with AFL New Zealand to discuss the requirements, outcomes, elements of delivery and programmes that would happen within each school.

To ensure sustainability of the sport within these schools, elements included;

- Teacher professional development sessions

- Familiarisation with the delivery of the AFL KiwiKick Programme
- Coaching booklets for the teachers
- Resource kits purchased by the schools to ensure they can continue with AFL after the completion of the project.

With an increased focus on Female participation, Wellington Girls College took up the opportunity to have 'Introduction to AFL' and 'House Rules' delivered within the School for the first time.

Introduction to AFL teaches AFL skills and uses modified games to reach the end product of playing a full game of AFL. The programme can be combined with junior class units of work, linked to curriculum programmes and lead into competition programmes.

AFL House Rules can be combined with a number of other AFL NZ Secondary School programmes to involve coordination by fellow students and curriculum based activities or as a selection trial for your AFL Cup team. The "Teachers versus Students" Clash is a great way to finish this fun programme.

Delivery with Wellington Girls College was a success with over 300 girls involved in Introduction to AFL and 50 students involved in the House Rules programme.

Over the duration of the project to date, AFL New Zealand has delivered the Introduction to AFL to over 3900 junior Students from 9 Secondary Schools

Secondary School Figures up to December 2017

	2012	2013	2014	2015	2016	2017
Schools visited	51	45	43	46	49	45
Programme participants	6329	3775	6355	7626	5827	6646

(Aotea College, Tawa College, Porirua College, Onslow College, Hutt Valley High School, Rongotai College, Heretaunga, St Patrick's College, Wellington Girls College). 150 of these students have been taught by Senior Students from their respective schools, through the Coach the Coaches programme.

COUNTIES

In Term 1 of 2017, Howick College competed in a Class Rules competition, with three female students (Archie-Leigh Russell, Ceyan Drollet & Jazmin Stevens-Apaipora) from the College moving on through the pathway and representing the New Zealand Kahu Youth Girls in Wellington over the 2017 ANZAC weekend.

The Introduction to AFL programme was delivered to over 3000 students at ten Counties Manukau Schools during the project with Mangere, Pakuranga, Howick, Pukekohe, Rosehill, Tuakau, Onewhero, Dilworth Rural, Southern Cross, Alfriston College and High Schools all participating. Over 1000 students from Pakuranga College completed Introduction to AFL in 2017 following on from Howick College and Rosehill College completing the programme in the lead up to the Junior AFL Cup which took place in Term 4.

The AFL Cup competition is the perfect forum to engage with potential volunteers who add to community capability. Parent Matthew Morling, has two sons (Ronan and Argyle) who have represented Rosehill College in the Secondary School AFL Cup. Matthew has progressed through the volunteer ranks to play a role as the school coach and the current manager of the AFL New Zealand

Academy Level 1 team. Along with playing the sport, Ronan added another string to his bow as he coached the Rosehill College Junior AFL Cup team in Term 4 2017.

AFL New Zealand Premiership player and Sir Edmund Hillary Collegiate teacher Brad Ingram was also involved in coaching his junior school at the Counties Manukau regional cluster tournament.

The region experienced even more success in the AFL Cup with Southern Cross Campus winning the 2017 North Island Championships and Pukekohe High School victorious in the Greater Auckland Girls AFL Cup.

CANTERBURY

Securing a project with Sport Canterbury to the end of 2018 is the start of a very exciting time in the region. Term 4 was successful in initiating 3 schools (St Thomas of Canterbury, St Bedes College and Papanui High School) and 70 participants competing in the Junior AFL Cup.

From the AFL Cup 25 players were selected for the AFLNZ Academy, a programme created to provide a pathway for athletes to excel through AFL and prepare for selection in age group national teams.



Michael Coultard
National Youth and Female Development Manager



SUCCESS STORY

Foundation North have continued to support the growth and development of AFL in New Zealand with a grant of \$180,000 over a three year period.

The impact to Auckland and Northland to the 5 to 18 age group is evident through the success of our programmes in these regions.

The Coach the Coaches programme has had a significant impact in Secondary schools and local feeder schools and the wider community.

The 'Coach the Coaches' programme takes a look at the fundamentals of AFL and the AFL Kiwikick programme. After 6 – 8 practical structured sessions students will assist delivery of the AFL Kiwikick programme in local Primary or Intermediate schools in their area.

Coach the Coaches can and has been used for student assessment for NCEA achievement standards or NZQA Unit Standards.

In 2017 the Coach the coaches programme catered for 170 Secondary School students. The students coaches involved were able to deliver AFL Kiwikick, Introduction to AFL and assist in the management of festival days and AFL House Rules competitions.

In Term 3 2017, 25 students from Orewa College took part in the 'Coach the Coaches' programme as part of their NCEA achievement standards.

To gain the achievement standards, the students travelled to local primary schools (Red Beach Primary, Orewa Primary, Dairy Flat Primary) and were assessed on how they delivered the AFL KiwiKick Programme to Primary school students. This culminated in cluster tournament at Orewa College including the three Primary Schools. The tournament was managed and operated by Orewa College senior students and created positive engagement and links between the College and its feeder Schools.

Orewa college students teaching AFL KiwiKick to Orewa Primary students



Regional Leagues



Auckland AFL

Year of the Tiger: North Shore crowned 2017 Premiers

	GOALS	BEHINDS	TOTAL
North Shore Tigers	14	3	87
Waitakere Magpies	10	4	64

The North Shore Tigers have claimed the 2017 Auckland AFL Premiership after a nail biting 23 point victory at QBE Stadium in Albany. It is the Tigers first Premiership in nine years when they defeated the University Blues back in 2008.



New Zealand Ruckman Ty Smith wowed the crowd early on as he gathered the ball on the 50m line, sold a dummy to a Waitakere defender and kicked the Tigers final goal of the term to give them a 12 point buffer at the first break.

Robbie Mostert extended the lead for the Tigers in the second quarter before a Magpies fightback through AFL New Zealand Academy graduate, Clayton Walters who burst down the wing to kick a stunning goal from 50m.

At halftime, the Tigers had kicked eight straight goals and led the Magpies by 17 points. Jackson Cline and Josh White were strong contributors for the Tigers in the first half while David Rattenbury and Sean Butler were the Magpies best.

Key forward Declan Crann got the Magpies back into the game kicking two late goals to reduce the margin to three goals at three quarter time.

With the wind behind them in the final quarter, the Magpies needed to strike early but it was the Tigers who were first to get on the scoreboard through Ronan 'Frenchy' Bourre, who kicked his third goal for the match and saluted the Tiger Army with his famous 'Eiffel Tower' goal celebration.

Sean Butler responded with two quick goals for the Pies but man of the moment Ty Smith gathered a loose ball in the Tigers goal square to kick his fourth goal of the game and seal the 2017 Auckland AFL Premiership for North Shore.

Tigers Ruckman Ty Smith was awarded the 'Wells Medal' for Best on Ground after a terrific performance in the middle of the ground along with a four goal haul.

Wellington AFL

Bulldogs make it five in a row in Wellington

	GOALS	BEHINDS	TOTAL
Eastern Bulldogs	11	9	75
Wellington City Saints	2	3	15

The Eastern Suburbs Bulldogs have won the 2017 Wellington AFL Grand Final after a convincing win over the Wellington City Saints at Hutt Park in Seaview. It's the Bulldogs fifth straight Premiership.



The stage was set to continue the rivalry that has simmered over the past few seasons between the Eastern Suburbs Bulldogs and the Wellington City Saints.

With the wind at their backs, the Saints looked to capitalise quickly, with the ball staying locked in their attacking half early but the Bulldogs were able to wrestle the momentum back, winning the quarter.

The second quarter saw the Bulldogs use the wind to their advantage as they piled on five goals while keeping the Saints scoreless at the other end.

Lesser teams would have called it quits at this point, but the Saints rose to the challenge and dominated the third quarter, with the ball rarely leaving their attacking half. The Bulldogs defence was under constant pressure and after keeping the Bulldogs scoreless, a Saints goal after the siren gave them confidence heading into the final term.

The four time defending Premiers bounced right back in the final quarter kicking two quick goals. The Saints snuck in a late consolation goal but the wind coupled with the Bulldogs experience gave them their fifth Premiership when the final siren sounded.

Dan Lewington who held strong in a tough ruck contest was named Best on Ground for the Bulldogs, and notable mentions went to Blake Neve, who kicked five goals

for the game. James 'Smokey' Corcoran was give best on ground for the Saints.

Canterbury AFL

Christchurch Bulldogs claim Canterbury title

	GOALS	BEHINDS	TOTAL
Christchurch Bulldogs	25	8	158
University Cougars	4	3	27

The Christchurch Bulldogs have won back to back Premierships in the Canterbury AFL after defeating the Eastern Blues at Northwood Park in Christchurch on Saturday afternoon.



The Bulldogs had gone through the regular season undefeated while the Blues win over the University Cougars in the Preliminary final gave them a shot at knocking over the defending premiers.

The Bulldogs jumped out to a fast start with New Zealand representative Kyle Smith getting the first centre clearance and provided a lovely pass into the arms of Wayne Sullivan.

Inaccuracy early on affected the Dogs on the scoreboard but the Blues found it much tougher to get the ball outside their own 50 with big Brad Mavor providing great defensive pressure.

The defending premiers started the second quarter with a five goal lead and Brad Mavor found himself in the centre of the play again and showed the intent of the Dog's final footy plan with a "monster" tackle in the forward line to earn himself a rare goal.

Niki Dow Medal (Best on Ground) winner Adam Clarke had a dominant game drifting off half back to float into the forward line and cut off loose balls coming out from the Blues defence and managed to snare a couple of goals to cap off a great performance.

A four goal final term sealed the premiership for the Bulldogs as they were crowned back to back Premiers and looking for the first three -peat since the four team competition started.

National Provincial Championship

The Auckland Buccaneers are once again National Provincial Champions for the second year in a row after going through the 2017 tournament undefeated.

Auckland's Shane Leat was named best for the tournament

Held at QBE Stadium in Albany, Auckland on December 9th and 10th, four regions (Auckland, Wellington, Canterbury and Otago) from around the country contested the 2 day tournament which saw some tremendous football skills on show.

The Buccaneers have now gone 6 games unbeaten spanning over the last two years. On day one, Auckland came up against Wellington in the first game and after a fightback from the Tigers, they managed to hold on for a 14 point victory.

Auckland's second match against Canterbury saw them held for the first half but a 5 goal third quarter sealed their second win for the Buccaneers.

With two wins from their first two games, Auckland only had to win their final game against Otago to secure the title and they did it in style running out 51 point winners.

A strong defensive effort all tournament saw AFL New Zealand Premiership Southern's Saints Captain, Michael Boyce take home Auckland's Best and Fairest award as Captain David Rattenbury, Te Kopa-Tipene-Thomas and Michael Gregson were notable mentions for the champs.

The Wellington Tigers flew another strong squad up to Auckland and were confident that they could depart on Sunday with the champions trophy in hand. After the narrow loss to Auckland on day one, the Tigers played their best football of the tournament on Sunday and after overcoming an early scare from Otago, they went on to win their final two games. Andrew Bissett was awarded their best and fairest with winger Blake Neve finishing in third place in the tournament's best and fairest award. Craig Morgan backed up his New Zealand International Cup selection holding down the fort in the backline as youngsters, Misilifi Faimalo, Josh Morgan-Ranui and Tayne Lockwood all performing well and will become key figures in the Wellington line up in the future.



The Canterbury Cobras fielded their strongest squad since 2015 at this year's tournament and were coached by Central Giants Premiership Coach Izaak Williams. Captain Jay Johnson and midfielder Sean Butler led the way for the Cobras and linked well with Full Forward Brad Mavor who was strong up front for the Cobras' Canterbury side. Canterbury stalwart Sam Burdett proved a hard man to stop in defence as he was solid down back in all three games.

The Otago Riot almost claimed their first win in NPC history but fell just short in losing to Canterbury by 11 points on day one. A team on the way up, Otago are full of youth and talent and are a pleasure to watch. Captain Logan Toomer collected the Tournament Leading Goal scorer award as he booted 8 goals for the

Tournament ahead of Canterbury's Brad Mavor (7) and Auckland's Sam McKenzie (6). Teege Westebury was awarded the Riot's Best and Fairest while Josh Mackie, Tristan Burnett, Christian Blackie and Conner Hamlin were notable mentions after a strong tournament.

The tournament Best and Fairest award went to Auckland midfielder Shane Leat who polled 10 votes for the tournament. Also celebrating his 24th Birthday, Leat was clinical in the midfield for the Buccaneers providing effective disposals and great pressure in both attack and defence in all three games. The Waitakere Magpies Captain will now turn his focus to the 2018 AFL New Zealand Premiership where he will look to restore glory with the Western Crows.

High Performance

The 2017 High Performance Programme was once again well supported through the formation of regional Youth Competitions in both Auckland and Wellington.

In 2018 Christchurch will be buoyed from the benefits provided by the newly developed youth participation programme. To assist with player development the formation of the AFLNZ Youth and AFLNZ Premiership competitions continue to provide opportunities for improvement and a stream of quality personnel for the five national teams.

AFL New Zealand Academy

The AFL New Zealand Academy selects its participants from the AFL New Zealand Youth Competition with the opportunity for selection to also take place from Secondary School Competitions and programmes throughout New Zealand.

The AFL New Zealand Academy improves the skills and fitness of athletes, through a training and development programme that assists athletes that in some cases, have had no previously exposure to AFL. Academy athletes will participate in skill development, athletic testing and measurement, game play and personal development to provide a pathway for them to excel in AFL.

The Academy consists of three levels:

Level 1: for athletes that are new entrants to Academy and the New Zealand representative pathway

Level 2: for athletes continuing their Academy and New Zealand representative pathway with their next step, U18 or Senior New Zealand representation

Youth Girls: for female athletes aged between 14 to 17 years of age, both new and continuing in the Academy and New Zealand representative pathway

Further opportunities arising from the AFL New Zealand Academy include, selection into New Zealand Academy teams, New Zealand Kahu Youth Girls, AFL New Zealand National Combine selection, access to talent scouts and AFL International Scholarships.

AFL New Zealand Academy Level 1

The AFL New Zealand Academy Level 1 played a 2 game series against the New South Wales Independent Schools team in Auckland over the ANZAC Day weekend 2017.

This is the second time the team from the New South Wales region has travelled over to NZ for a six day visit.

AFL New Zealand Academy Level 2

The AFL New Zealand Academy Level 2 played a two match series against the Mornington Peninsula Junior Football league over the ANZAC weekend 2017 including a match at Westpac Stadium in Wellington.

This is the first time Mornington have travelled to New Zealand.

Mornington Peninsula vs New Zealand Youth Girls Wellington April 2017

The New Zealand Kahu Youth Girls participated in a 2 game series against the Mornington Peninsula Junior Football league Youth Girls at Hutt Park in Wellington over the ANZAC weekend in 2017.

The AFL New Zealand Kahu Youth Girls created history in Wellington, winning their first game and also completing a 2 match series win over the Mornington Peninsula Youth Girls at Hutt Park.

Women's and Men's National Combine Wellington April 2017

The AFL New Zealand Women's National Combine made its debut at the ASB Sport Centre in Wellington on April 21st, testing potential future stars within New Zealand.

Headlined by International Iron woman Danielle McKenzie, the combine was overseen by AFL staff who travelled from Melbourne to participate. McKenzie had recently returned to NZ after a Summer competing in the NutriGrain Iron Woman series in Australia.

AFL Academy vs New Zealand Seniors Wellington April 2017

The Hawks Captained by Andrew Howison, welcomed Brownlow medallist and Brisbane Lions champion Simon Black to the side where he made his debut for his country of heritage. The 38-year-old former midfielder showed he can still find the ball throughout the game against the next generation of AFL stars. Fellow debutant Mykelti Lefau, who plays for the Casey Demons in the VFL also had a game to remember. Recruiters from AFL clubs made the trip over to New Zealand to cover the annual five-day camp. The players from the Academy Squad rounded out the trip by attending the ANZAC Day service on Tuesday morning before making the trip back to Australia.

AFL Womens Under 18 National Championships May 2017

AFL New Zealand Kahu Captain Killarney Morey traveled to Adelaide in May to represent Tasmania in the AFL Womens Under 18 National Championships. In 2016, fellow Kahu, Jolyn Collins from Massey High School jumped at the chance and proudly represented New Zealand at the tournament.

2018 will see this replicated with a number of girls working towards selection for the Tasmania U18 Youth Girls team and aspirations to play AFL in the newly launched AFL Womens league.

Mornington Peninsula Junior Football League vs New Zealand Under 18 Melbourne May 2017

The Under 18 team toured Melbourne in May where they played an Inter League side from the Mornington Peninsula Junior Football League. With nine regions within New Zealand represented, the team experienced the AFL culture in Melbourne from grass roots footy all the way up to the elite level.

The team travelled to the Hastings Football Club (the oldest club in the Mornington Peninsula) for a mixed training session with their Mornington Peninsula opposition followed by a welcome function and jumper presentation. The tour included a visit to Trevor Barker Oval to watch the St Kilda Football Club, Linen House in Seaford for a tour of their facility. St Kilda's New Zealand listed players Rowan Marshall (Taranaki), Joe Baker-Thomas (Wellington) and Barclay Miller (Canterbury) spoke to the team before a tour of the facility and then training on an impressive ground.

Game day at Mt Martha was the first time the players would have experienced playing under lights. The majority of the Mornington side had never experienced a Haka before and were met with an up close and personal view before kick-off. The next morning the team travelled to watch Oakleigh Chargers play in the U18 TAC Cup. To finish off the trip, the Hawks caught the tram to Etihad Stadium to take in an AFL match.

International Cup Melbourne August 2017

The 6th International Cup took place 5th – 19th of August hosted by iconic AFL venues around Melbourne, with the Grand Final played at the MCG. The tournament is the pinnacle of International AFL competition, and is held on a 3 yearly basis.

Fourteen players in the 2017 squad competed in the 2014 International Cup.

New Zealand has a strong recent history at the International Cup. Playing as the New Zealand Falcons, the team won the competition in 2005, and were Runner's Up in 2008. New Zealand finished in third place at the 2011 and 2014 Tournaments and were unfortunate to be defeated by a single point in the Grand Final against traditional rivals Papua New Guinea. The team competed in five games in total and after seeding rounds had secured top position having won matches against Nauru, Fiji, Canada and Ireland.

Port Adelaide Aboriginal AFL Academy vs New Zealand Under 18 Auckland November 2017

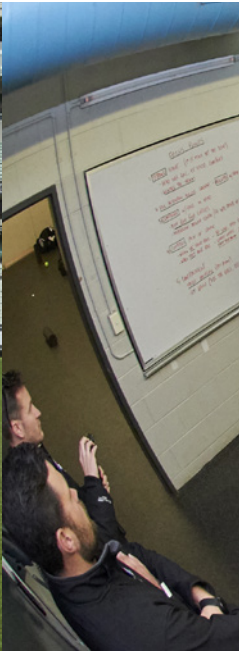
The Port Adelaide Aboriginal AFL Academy is an educational based football program targeted at Aboriginal and Torres Strait Islander High school Students completing year 11 and 12 in Adelaide, South Australia. On completion of the program each year, graduating year 12 students are rewarded with an overseas trip which entails a cultural immersion and exchange which previously involved academy students and staff travel and tour through China. In 2017, The Aboriginal AFL Academy, led by Paul Vandenberg, toured New Zealand with a focus on learning about the people, the way of life and importantly understand the amazing Maori people and their Culture through local elders and traditional owners. The tour was completed by a great week of education and training, topped off by a great game against the New Zealand Under 18 team at QBE Stadium.

*New Zealand celebrate after defeating
Ireland to make the IC17 Grand Final*





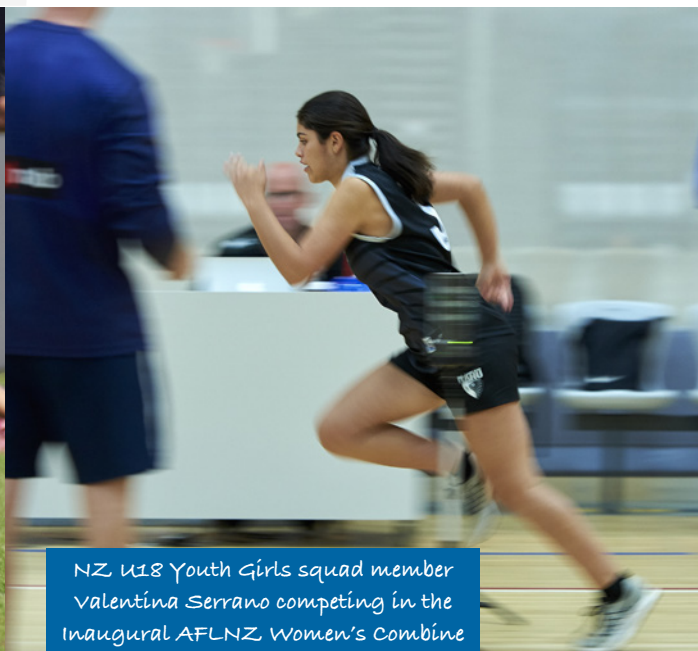
The 2017 International Cup Grand Final Team



Otago NPC squad member Tristan Burnett evades Mísilífi Faimalo from Wellingtón



NZ U18 Youth Girls Co-Captain Killarney Morey during ANZAC weekend



NZ U18 Youth Girls squad member Valentina Serrano competing in the Inaugural AFLNZ Women's Combine

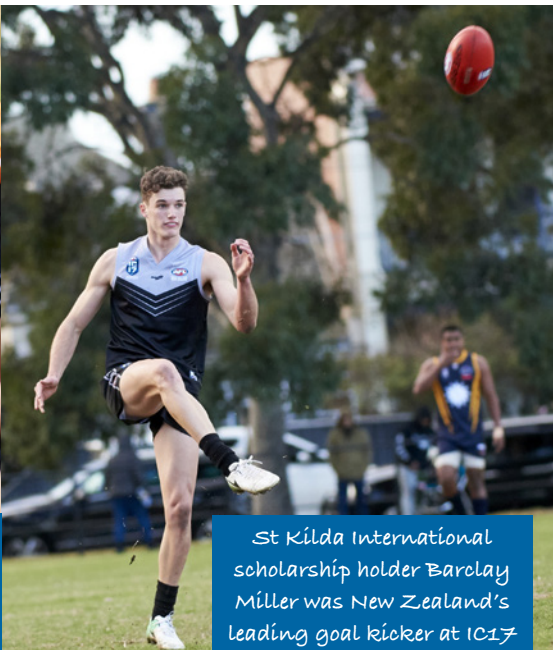
NZ Head Coach Rob Malone addressing his players before the IC17 Grand Final



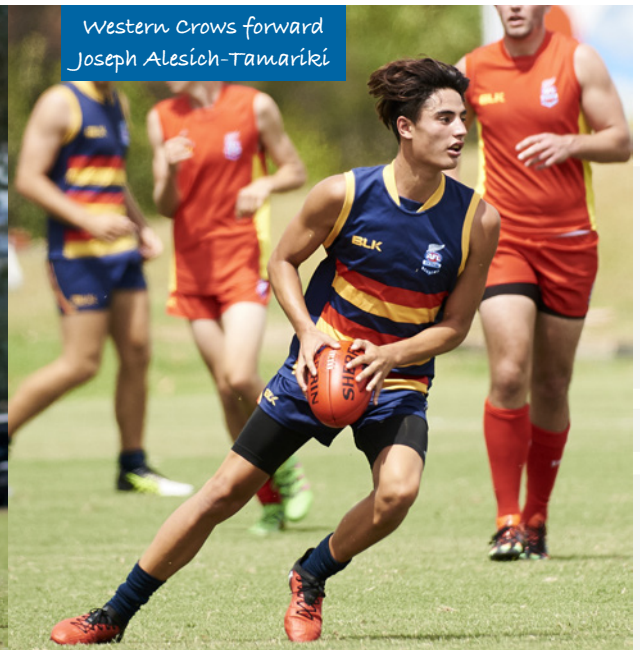
Andriu Sucu celebrates with his daughter following New Zealand's after the siren win over Ireland



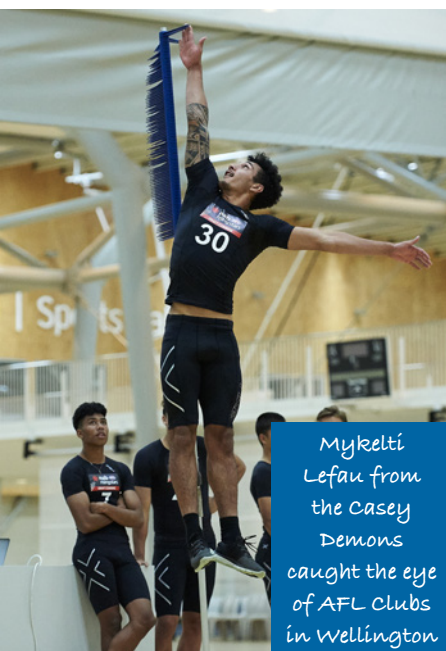
Southern Saint Ben Hick was a standout in the 2017 AFLNZ Premiership



St Kilda International scholarship holder Barclay Miller was New Zealand's leading goal kicker at IC17



Western Crows forward Joseph Alesich-Tamariki



Mykeliti Lefau from the Casey Demons caught the eye of AFL Clubs in Wellington



Members from the NZ U18 Youth Girls and the MJFL Youth Girls during their Welcome Function at the Brentwood Hotel

AFL New Zealand Premiership

The second season of AFL New Zealand Premiership commenced on February 12th 2017.



Four teams (Northern Suns, Central Giants, Western Crows and Southern Saints) compete in the Premiership Season based at QBE Stadium in Albany with a 9 round schedule culminating in late April.

The AFL New Zealand Premiership targets 120 talented athletes from throughout New Zealand with players allocated selection in the four teams through a retained players list and by way of the "AFL New Zealand National Draft". The Premiership is the perfect opportunity for a higher level competition providing an extension to the traditional regional league seasons spanning between August to December each year. The seasons timing also provide the opportunities to utilise Australian based players within team selections. Players from 7 regions participate in the competition and flew into Auckland. This included over 370 flights.

The Southern Saints were crowned Premiers of the 2017 AFLNZ Premiership. Captained by Michael Boyce, the Saints only dropped one game for the season to finish ahead of the Northern Suns. The main catalyst throughout the season was the Saints defensive unit spearheaded by New Zealand representatives Andriu Sucu, Harrison Manks and Michael Boyce. Andriu Sucu was awarded the 2017 AFLNZ Premiership Best and Fairest with the Saints conceded an average of only 35 points per game.

Rising Star Award

The AFL New Zealand Rising Star award was awarded weekly to a standout young player in the AFL New Zealand Premiership. Each week the award was allocated to those who show ability that favours the core components it takes to become an AFL Player. To be eligible to be nominated for the award, a player must be born in 1997 or younger.



2017 Rising Stars:

- Jake Tucker
- Sebastian Serrano
- Clayton Walters (Pictured below)
- Carlos Donnell-Brown
- William Kempt
- James Dakin
- Declan Honan-Crann
- Blake Nahu
- Isaac Piper

Team of the Week

Each week throughout the Premiership season, AFL New Zealand announced the 'Team of the week' which featured the 24 best players from the previous weekends round. The teams were selected by the coaches of each team and targeted stand out players who show the attributes of what it takes to be a successful player. The 6 best players from each team will make up the team of the week. At the culmination of the season, AFL New Zealand announced the Premiership Team of the year which consisted of the players who have featured in the team of the week category.

NATIONAL DRAFT

The AFL New Zealand National Draft will see all players placed into one of seven list categories. Highlighting the logistics of the competition and scheduling at North Harbour Stadium, the list categories are determined by age and regions throughout New Zealand. Once an initial playing list has been established, athletes have their names entered into the AFL New Zealand National Draft, enabling coaching staff from the four competing teams (Northern Suns, Western Crows, Central Giants and Southern Saints) to select their AFL New Zealand Premiership playing rosters. Ongoing talent identification carried out through local, regional and national competitions, is utilized for further additions.



Development Players

The AFL New Zealand Premiership will provide a number of talented players from the AFL New Zealand Academy the opportunity to participate in the Premiership as development players.

The opportunity will be utilised to further develop and manage the environment for young players and their introduction into senior football. The preparation they receive will potentially see them drafted and playing in the 2019 AFLNZ Premiership as a full time participant.

Those announced are all born in the year 2001 and are not guaranteed to play in the premiership or play every week. High Performance management will distribute development players to team's week to week dependant on several factors including;

- The players stage of development
- The players physical preparedness and capability
- Approval from AFLNZ, the participants parents and the participant

Development Players will train with the Premiership group in their region along with their Academy commitments. Development opportunities on game day will be managed by AFL New Zealand and respective coaches this will include specific timing, rotation, opposition match ups and player review throughout the day.



2017 AFL New Zealand Best and Fairest Winner Andriu Sucu

Jordan Drinkall kicked 26 goals for the Northern Suns in 2017



AFLNZ Regional Youth Competitions

The AFL New Zealand Youth Competition continued its success in 2017.



The Youth Competition was created in 2015 to compliment the pathway for participants to excel in AFL. Based in the two main centres of Auckland and Wellington, 2017 involved 110 participants from 48 Secondary and Intermediate schools from the Northland, Auckland, Palmerston North and Wellington regions.

The programme has been developed with a focus on improving the athlete's skills and fitness along with a training, game and development programme. It provides the necessary requirements to prepare participants in their transition from other sports and moving forward, links to club

football and a lifetime of involvement with the sport.

The Youth Boys competition currently has two age groups U14 and U17 and the Youth Girls is an U17 age group. AFL New Zealand has targeted an increase in both age groups and the regions where the competitions take place.

Participants within the competitions are selected from:

- Secondary School Programmes
- Intermediate Programmes
- Talent Identification Personnel
- Current Players

“

110 participants from 48 Secondary and Intermediate schools.

”



Rebecca Smith
Female Development Manager



Jack Mead of Onewhero School participates in the 2017 Youth Competition

Kiwisport overview

Kiwisport is a government funding initiative to promote sport for school-aged children.



KiwiSport

Kiwisport provides funding to schools for Year 1-8 students and Year 9-13 students through the Ministry of Education and Sport New Zealand who funds Regional Sports Trusts.

It aims to:

- Increase the number of school-aged children participating in organised sport
- Increase the availability and accessibility of sport opportunities for all school-aged children.
- Support children to develop skills that enable them to participate confidently in sport.

This is managed through regional partnership funds with the Regional Sports Trusts of which there are 17 throughout New Zealand.

The target community are school aged children and it is an opportunity for sport to link with schools and to impact on this large population.

There is an acknowledgement that in secondary schools across New Zealand only 50% of the students are representing their school in sport.

There are a lot of young people not currently involved in sport and they are a target for this funding.

This leads to more opportunities for our sport to tap into the Kiwisport fund and to make an impact on fundamental skills and with sports specific development.

AFL New Zealand over the past six years has taken up a number of opportunities to partner with other sports or to run single sport projects through the Kiwisport funding.

AFL New Zealand promotes AFL KiwiKick through the Kiwisport programme.

Kiwisport is a great opportunity for AFL to be exposed to a market of school children, teachers and the community in general and we are thankful for the support of Sport New Zealand and the Regional Sports Trusts we deal with.



Many thanks to:



Tom O'Keeffe
Community and
Communications Manager

Dustin Martin had a year to remember



On Ballers

Max Gawn

Sam Mitchell

Dustin Martin

Interchange

Joe Baker-Thomas

Will Gregson

Rowan Marshall

Jordan Russell



2017 AFLNZ Heritage Team

The AFL New Zealand Heritage Team was selected in April 2017, showing the depth of involvement New Zealanders within AFL at the highest level.

The 2017 Heritage team boasts an exciting mix of established AFL stars such as Max Gawn from the Melbourne Football Club, West Coast Eagles star Sam Mitchell, youthful talent and home grown New Zealand players.

This year's team was presented by three time Premiership winner and Brownlow Medalist Simon Black who is of New Zealand Heritage. Simon also represented the New Zealand Hawks for the first time during their game against the AFL Academy.

Shane Savage, who has been selected in all 5 Heritage teams believes a team representing the land of the silver fern is

"not out of the question". "One day down the track. There is a lot more work to do now. If the AFL can keep doing what it's doing and gain more awareness with the people then it's definitely a possibility," Savage said.

To meet the criteria to be selected in the AFLNZ heritage team, each player must either have been born in New Zealand or have New Zealand parentage. The 2017 team consists of 11 players currently playing in the AFL week in, week out for their clubs.

The development programmes run by AFL New Zealand have a vision of AFL as a New Zealand sport. At every level of the

game, from teaching schoolchildren the fundamentals through the AFL KiwiKick programme, to high performance training for athletes looking for a pathway in sport, to regional leagues played around the country, AFL in New Zealand is on a roll. The introduction of the AFLNZ Youth Competition in 2015 was a major success in placing High School aged students on the pathway to AFL.

The New Zealand Heritage Team is a reflection of the strong links that already exist between the two countries. A passion for AFL is one of those links that is growing stronger every year.

Female Player of the
Year Jolyn Collins
with AFLW star Aasta
O'Connor



AFL New Zealand High Performance Awards

The annual AFL New Zealand High Performance Awards were held during ANZAC weekend with a fantastic evening at the Mac's Function Centre on Wellington's waterfront.

With over 300 guests in attendance, the night was a celebration for all things AFL in New Zealand.

Congratulations to the following award winners for 2017.

Rising Star Award Clayton Walters

- Clayton represented the Level 2 Academy side in 2016 and was awarded best on ground in game 1. He is a fast, agile small forward who runs all day.
- A development player in the 2017 AFLNZ Premiership, Clayton won the Rising Star award in Round 3 after kicking four goals for the Southern Saints.

U17 Player of the Year Josh Morgan-Ranui

- Best on Ground against the AFL South East in 2016, Josh is making a name for himself in the AFLNZ community.
- Josh represented the U18's before being drafted number 1 for the Southern Saints in the 2017 AFLNZ Premiership.

U18 Player of the Year Carlos Donnell-Brown

- Carlos was a solid performer for the Southern Saints in the AFL New Zealand Premiership
- Winning squad member and Best on Ground for the Waitakere Magpies in the 2016 Auckland AFL Grand Final.
- Carlos continues to rapidly develop his AFL skills and is now recognised as one of NZ's brightest stars of the future.

Volunteer of the Year Peter Geale

- Peter has been involved with AFL for several years with his son Harley playing representative AFL in the early stages of the Youth High performance pathway.
- Spent several years managing youth programmes and in his second year in a coaching role with the AFLNZ Academy Level 1.

Coach of the Year Rob Malone

- Former St Kilda listed player Rob Malone is the head coach of the Senior men's team.

- He has been involved with coaching in New Zealand for over 12 years.
- Rob was the winning Coach of the Inaugural AFLNZ Premiership with the Western Crows in 2016

Female Player of the Year Jolyn Collins

- Commenced playing the sport in 2015.
- Jolyn is a pioneer for Women's AFL in NZ being the first New Zealander to play in the Australian Youth Girls Championships where she represented Tasmania in 2016.

Senior Men's Player of the Year Brandon Sucu

- Defender Brandon Sucu was named the 2016 AFLNZ Premiership Best and Fairest after an outstanding season.
- Played a key role in defence for New Zealand during the 2016 AFL Academy game.
- Currently playing for Wilston Grange FC in Brisbane.



2017 Scores and Results

AFL New Zealand Premiership February to April 2017

Round	Goals	Behinds	Total
Southern Saints	10	14	74
Central Giants	4	3	27
Northern Suns	15	17	117
Western Crows	9	8	62
Round 2	Goals	Behinds	Total
Central Giants	9	8	62
Western Crows	6	9	45
Southern Saints	11	5	71
Northern Suns	7	11	53
Round 3	Goals	Behinds	Total
Northern Suns	22	10	142
Central Giants	2	7	19
Southern Saints	16	14	110
Western Crows	1	3	9
Round 4	Goals	Behinds	Total
Southern Saints	13	21	99
Central Giants	3	2	20
Northern Suns	12	13	85
Western Crows	8	6	54
Round 5	Goals	Behinds	Total
Northern Suns	7	8	50
Southern Saints	6	11	47
Central Giants	11	7	73
Western Crows	7	5	47
Round 6	Goals	Behinds	Total
Northern Suns	12	17	89
Central Giants	4	5	29
Southern Saints	9	12	66
Western Crows	4	4	28
Round 7	Goals	Behinds	Total
Southern Saints	11	11	77
Central Giants	4	4	28
Northern Suns	15	19	109
Western Crows	1	6	12
Round 8	Goals	Behinds	Total
Central Giants	10	6	66
Western Crows	9	7	61
Southern Saints	12	5	77
Northern Suns	8	12	60
Round 9	Goals	Behinds	Total
Northern Suns	16	9	105
Central Giants	5	5	35
Southern Saints	18	9	117
Western Crows	5	8	38

Congratulations to the Southern Saints winners of the 2017 AFL New Zealand Premiership.

Senior AFL Cup March 2017

HARBOUR/WAITKAERE

	Goals	Behinds	Total
Northcote College	6	2	38
Whangarei Boys High School	4	3	27
Rosmini College	9	5	59
Rutherford College	2	5	17
Rosmini College	11	5	71
Whangarei Boys High School	1	1	7
Northcote College	6	4	40
Rutherford College	4	1	25
Rosmini College	7	5	47
Northcote College	2	3	15
Whangarei Boys High School	6	4	40
Rutherford College	3	5	23

Congratulations to Rosmini College on winning the Harbour Waitakere AFL Senior Secondary School Cup.

AUCKLAND COUNTIES MANUKAU

	Goals	Behinds	Total
Pukekohe High School	18	8	116
Pakuranga College	6	4	40

Congratulations to Pukekohe High School on winning the Auckland Counties Manukau AFL Senior Secondary School Cup.

NZ Seniors v AFL Academy April 2017

	Goals	Behinds	Total
AFL Academy	21	19	145
New Zealand	5	9	39

AFL New Zealand Academy Level 1 vs NSW Independent Schools April 2017

Game 1	Goals	Behinds	Total
NSW Independent Schools	9	18	72
AFLNZ Academy Level 1	0	0	0

Game 2	Goals	Behinds	Total
NSW Independent Schools	12	17	89
AFLNZ Academy Level 1	4	4	28

AFL New Zealand Academy Level 2 vs MPJFL Youth Boys April 2017

Game 1	Goals	Behinds	Total
MPJFL Youth Boys	24	1	162
AFLNZ Academy Level 2	1	0	6

Game 2	Goals	Behinds	Total
MPJFL Youth Boys	17	21	123
AFLNZ Academy Level 2	6	4	40

NZ U18 Youth Girls vs MPJFL Youth Girls April 2017

Game 1	Goals	Behinds	Total
NZ U18 Youth Girls	8	2	68
MPJFL Youth Girls	0	1	1

Game 2	Goals	Behinds	Total
NZ U18 Youth Girls	4	9	33
MPJFL Youth Girls	1	2	8

New Zealand U18's vs MPJFL U18's May 2017

	Goals	Behinds	Total
MPJFL U18's	17	10	112
New Zealand U18's	8	7	55

AFL International Cup August 2017

Round 1	Goals	Behinds	Total
New Zealand	12	9	81
Nauru	5	4	34

	Goals	Behinds	Total
Round 2			
New Zealand	11	10	76
Fiji	1	0	6

	Goals	Behinds	Total
Round 3			
New Zealand	9	8	62
Canada	1	0	6

Round 4	Goals	Behinds	Total
New Zealand	8	5	53
Ireland	7	7	49

<i>Grand Final</i>	<i>Goals</i>	<i>Behinds</i>	<i>Total</i>
Papua New Guinea	4	5	29
New Zealand	4	4	28

Junior AFL Cup November 2017

COUNTIES

	Goals	Behinds	Total
Southern Cross Campus	8	5	53
Pukekohe High School	1	2	8
Rosehill College	8	3	51
Sir Edmund Hillary Collegiate	5	7	37
Pukekohe High School	8	5	53
Rosehill College	5	4	34
Southern Cross Campus	13	8	86
Sir Edmund Hillary Collegiate	1	1	7
Pukekohe High School	9	7	61
Sir Edmund Hillary Collegiate	4	1	25
Southern Cross Campus	10	9	69
Rosehill College	3	1	19

Congratulations to Southern Cross Campus in winning the Counties Junior AFL Cup.

NORTH HARBOUR/WAITAKERE

	Goals	Behinds	Total
Northcote College	9	4	58
Kingsway School	0	2	2
Rutherford College	12	7	79
Albany Junior High School	1	1	7
Kingsway School	5	3	39
Albany Junior High School	4	3	27
Rutherford College	10	6	66
Northcote College	3	4	22
Rutherford College	8	8	56
Kingsway School	2	2	14
Northcote College	9	6	60
Albany Junior High School	5	4	34

Congratulations to Rutherford College in winning the North Harbour/Waitakere Junior AFL Cup

CHRISTCHURCH

	Goals	Behinds	Total
St Bedes A	6	11	47
St Thomas College	3	5	23
St Bedes B	11	5	71
Papanui High School	9	9	63
St Bedes A	17	15	117
St Bedes B	0	4	4
St Thomas College	7	17	59
Papanui High School	4	6	30
St Thomas College	11	9	75
Papanui High School	3	5	23
St Bedes A	16	11	107
Papanui High School	1	5	11

Congratulations to St Bedes 'A' College on winning the Christchurch Junior AFL Cup

Greater Auckland Girls Junior AFL Cup 2017

	Goals	Behinds	Total
Rutherford College	3	1	19
Albany Junior High School	1	3	9
Pukekohe High School	2	1	13
Albany Junior High School	2	0	12
Pukekohe High School	6	4	40
Rutherford College	2	1	19

Congratulations to Pukekohe High School on winning the Greater Auckland Girls Junior AFL Cup.

Junior Secondary School North Island Championships November 2017

	Goals	Behinds	Total
Rutherford College	9	2	56
Albany Junior High School	2	2	20
Southern Cross Campus	14	12	96
Northcote College	0	0	0
Albany Junior High School	6	2	38
Northcote College	3	5	23
Whangarei Boys High School	4	5	29
Rutherford College	3	7	25
Whangarei Boys High School	5	9	39
Albany Junior High School	2	0	12
Southern Cross Campus	6	5	41
Rutherford College	4	2	26
Southern Cross Campus	9	0	54
Whangarei Boys High School	1	8	14
Northcote College	7	3	52
Rutherford College	5	5	35
Southern Cross Campus	10	7	67
Albany Junior High School	1	3	9
Whangarei Boys High School	7	11	53
Northcote College	1	3	9

Congratulations to Southern Cross Campus on winning the Junior Secondary School North Island Championships.

Junior Secondary School South Island Championships November 2017

	Goals	Behinds	Total
St Thomas of Canterbury College	15	15	105
Papanui High School	5	4	34

Congratulations to St Thomas of Canterbury College on winning the Junior Secondary School South Island Championships.

New Zealand U18's vs Port Adelaide Indigenous Academy December 2017

	Goals	Behinds	Total
Port Adelaide	26	9	165
New Zealand U18's	3	2	20

Senior Leagues

CAFL FINAL NOVEMBER 2017

	Goals	Behinds	Total
Christchurch Bulldogs	15	22	112
Eastern Blues	2	1	13

WAFL FINAL NOVEMBER 2017

	Goals	Behinds	Total
Eastern Bulldogs	11	9	75
Wellington City Saints	2	3	15

AAFL FINAL DECEMBER 2017

	Goals	Behinds	Total
North Shore Tigers	14	3	87
Waitakere Magpies	10	4	64

AFL New Zealand NPC December 2017

Game 1	Goals	Behinds	Total
Auckland	6	9	45
Wellington	4	7	31

Game 2	Goals	Behinds	Total
Canterbury	10	4	64
Otago	7	11	53

Game 3	Goals	Behinds	Total
Wellington	8	7	55
Otago	5	7	37

Game 4	Goals	Behinds	Total
Auckland	8	7	55
Canterbury	4	3	27

Game 5	Goals	Behinds	Total
Auckland	13	11	89
Otago	4	3	27

Game 6	Goals	Behinds	Total
Wellington	10	8	68
Canterbury	5	10	40



New Zealand defender
Andriu Sucu flies high
against Canada at IC17

Financial Statements of AFL New Zealand Inc.

Statement of Financial Performance

For the Year Ended 31 October 2017	2017 (\$)	2016 (\$)
Income		
AFL Grant	217,074	226,499
Sport New Zealand	20,043	23,486
Grants Received	70,192	70,000
Inventory Sales	10,449	3,096
NZ Racing Board Betting Levies	95,145	61,789
Interest Income	164	483
Sundry Income	0	1,005
	413,067	386,358

Less Expenses

Cost of Inventory	7,565	1,330
IRD	-237	264
Board Expenses	5,504	6,095
Marketing	615	1,289
Bank Charges	444	362
Communication Expenses	7,570	7,993
Computer Expenses	2,231	2,277
Entertainment	2,099	1,507
Postage and Couriers	549	393
Printing and Stationery	844	1,396
Rent	11,475	20,849
Audit Fees	5,458	4,507
Delivery and Tournament Costs	54,634	2,148
Bad Debts	0	0
Umpires & Coaching Progs	0	0
Travel	19,059	15,238
Accident Compensation Levy	2,244	2,615
Administrative Salaries	319,492	287,431
Depreciation	3,260	5,903
Total Overheads	442,805	361,597
Profit/(Loss) before Development Programmes	(29,738)	24,761

Development Programmes Revenue

AFL KiwiKick Income	8,148	10,993
Hawk's Cup Income	18,692	24,999
High Performance Income	338,767	281,476
KiwiSport Income	72,036	43,894
	437,642	361,362

Less Development Programmes Costs

AFL Kiwikick Costs	5,764	11,436
Hawk's Cup Costs	16,102	22,980
High Performance Costs	361,900	291,343
KiwiSport Costs	45,175	30,195
	428,942	355,954

Net Income from Development Programmes	8,700	5,408
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Profit/ (Loss) after Development Programmes	(21,038)	30,169
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Statement of Financial Position

As at 31 October 2017	2017 (\$)	2016 (\$)
Current Assets		
Westpac Bank Accounts	68,920	13,855
Accounts Receivable	15,867	23,485
GST Refunds	1,530	5,507
Stock on Hand	56,248	92,206
Prepayments Paid	1,286	1,204
	143,851	136,257

Fixed Assets

Fixed Assets, at cost	31,631	31,632
Less Accumulated Depreciation	27,786	24,526
	3,846	7,106
	147,697	143,363

Current Liabilities

Westpac Mastercard	5,535	2,333
Creditors & Accruals	50,884	37,027
Prepayments received	29,446	22,156
PAYE and KiwiSaver Liability	8,309	7,285
	94,173	68,801

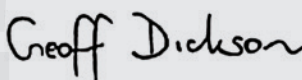
Equity

Retained Earnings from previous year	74,562	44,393
Current Year Earnings	(21,038)	30,169
	53,524	74,562
	147,697	143,363

Statement of Movement in Equity

For the Year Ended 31 October 2017	2017 (\$)	2016 (\$)
Opening Balance	74,562	44,393
Net Profit / (Loss) for Year	(21,038)	30,169
Closing Balance	53,524	74,562

For and on behalf of the board who authorises the financial statements for issue on:

Signed:  Date: 25.02.2018

Signed:  Date: 25.02.2018

Society Directory as at 31 October 2017

Registered Office: Sports House,
Stadium Drive, North Harbour Stadium,
Albany.

Society Number: 217967

Auditors: RSM Hayes Audit

Bankers: Westpac Banking Corporation

Date of Formation: 7 July 1976

Nature of Business: Administration
and Promotion of Australian Football
League in New Zealand.

Board

Geoff Dickson (Chairman)

Toni-Maree Carnie

Garry Carnachan

Andrew Sloman

Michael Nettlefold

Trina Tamati

Andrew McKenzie

(Appointed 30 November 2006) (Reappointed 30 November 2009)
(Reappointed 31 October 2014)

(Appointed 31 October 2011) (Reappointed 31 October 2015)

(Appointed 31 October 2012) (Reappointed 31 October 2015)
(Reappointed 31 October 2016)

(Appointed 31 October 2013) (Reappointed 31 October 2017)

(Elected 25 March 2015) (Re-Elected 19 March 2016)

(Elected 19 October 2016) (Re-Elected 18 March 2017)

(Elected 15 March 2015)

Fixed Assets /Depreciation

For the Year Ended 31 October 2017	Cost	Op Acc Deprn	Op WDV	Loss on Disposal	Rate	Deprn	CI Cost	CI Acc Deprn	CI WDV
Jumpers/Shorts/Socks									
Jumper Sets - Senior Falcons (Teal)	2,080	2,072	8		30%	2	2,080	2,074	6
Shorts Senior Falcons	825	817	8		30%	2	825	819	6
Jumpers - NZ Rep	1,900	1,893	7		30%	2	1,900	1,895	5
	4,805	4,782	23	0		6	4,805	4,788	17
Plant and Equipment									
Compressor Pump	300	272	28		15%	4	300	276	24
Magnetic Board	70	65	5		15%	1	70	66	4
Plinth	189	90	99		20%	20	189	110	79
Hurricane Waratah Driver	89	22	67		15%	10	89	32	57
Goal Post Pads	1,822	1,221	601		67%	402	1,822	1,623	199
2 Gazebos	264	80	185		40%	74	264	154	111
Waratah driver (Wellington)	35	0	35		15%	5	35	5	30
	2,769	1,750	1,020	0		516	2,769	2,266	504
Photographic Equipment									
Projector and Screen	1,538	1,381	157		20%	31	1,538	1,412	126
Panasonic Camcorder	419	378	42		50%	21	419	399	21
Panasonic Camcorder	401	357	44		50%	22	401	379	22
	2,358	2,116	242	0		74	2,358	2,190	168
Furniture & Fittings									
Furniture & Fittings	1,793	1,577	216	178	19%	38	0	0	-0
2 Tawa Desks	378	117	261	230	13%	31	0	0	0
Bookshelf	51	12	39	35	10%	4	0	0	0
Filing Cabinet	75	3	72	66	10%	6	0	0	0
	2,297	1,709	588	509		79	0	0	0
Computers and Software									
MYOB v14 Software	305	305	0		50%	0	305	305	0
MYOB Payroll Software	601	586	15		50%	8	601	594	7
Viewsonic 22" LED Widescreen	249	170	79		20%	16	249	186	63
Logitech Wireless Combo MK520	68	65	3		50%	2	68	67	1
1366x768 LED Intel HD3000 Shared BT3 HDMI	860	537	323		20%	65	860	602	258
MS Office 2010 Home & Business PKC	380	358	22		50%	11	380	369	11
Website	8,000	7,520	480		50%	240	8,000	7,760	240
Website Additions	1,138	1,055	82		50%	41	1,138	1,096	41
Staff Training Video	2,250	2,116	134		50%	67	2,250	2,183	67
Viewsonic 22" LED Screen	220	124	96		20%	19	220	143	77
Logitech MK520 Wireless KB & Mouse	78	71	7		50%	3	78	74	4
Freeview Box	112	92	20		40%	8	112	100	12
LED Screen	290	114	177		20%	35	290	149	142
Dell Inspiron 15 3000 Series	1,835	1,300	535		50%	268	1,835	1,568	267
HP Officejet Pro	434	226	208		40%	83	434	309	125
Philips LED Monitor	105	30	76		20%	15	105	45	61
Apple MacBook Pro 13"	1,762	808	954		50%	477	1,762	1,285	477
Toshiba Satellite Pro R50 SSD	1,214	253	961		50%	481	1,214	734	480
HP Envy 17-r007tx Notebook	1,799	150	1,649		50%	825	1,799	975	824
	21,700	15,878	5,821	0		2,664	21,700	18,542	3,157
Total	31,632	24,526	7,106	0		3,260	31,632	27,786	3,846

Notes to the Financial Statements

NOTE 1 STATEMENT OF ACCOUNTING POLICIES

AFL NEW ZEALAND INCORPORATED is an Incorporated Society established under the Incorporated Societies Act 1908.

The Financial Statements of AFL New Zealand Incorporated have been prepared in accordance with the stated accounting policies and are therefore considered to be special purpose.

These financial statements are used by management and the board in fulfilling their reporting requirements to the members of AFL New Zealand Incorporated and therefore may not be fit for another purpose

Measurement Base

The accounting principles recognised as appropriate for the measurement and reporting of earnings and financial position on an historical cost basis have been used in the preparation of these financial statements.

Property, Plant and Equipment

Property, plant and equipment is stated at historical cost less any accumulated depreciation and impairment losses. Historical cost includes expenditure directly attributable to the acquisition of assets and includes the cost of replacements that are eligible for capitalisation when these are incurred. Depreciation rates as follows:

- Jumpers/Shorts/Socks: 30% DV
- Plant and Equipment: 15-67% DV
- Photographic Equipment 20-50% DV
- Computers and Software 20-50% DV

Inventory

Inventory has been stated at the lower of cost and net realisable value.

Goods and Services Tax (GST)

The entity is registered for GST. All amounts are stated exclusive of goods and services tax (GST) except for accounts payable and accounts receivable which are stated inclusive of GST.

Income Tax

AFL New Zealand Incorporated is wholly exempt from New Zealand income tax having fully complied with all statutory conditions for these exemptions.

Receivables

Receivables are stated at expected realisable value. Bad debts are written off during the period in which they are identified.

Liabilities

Liabilities are stated at the estimated amounts payable and include all obligations that can be reliably estimated. Current liabilities include the amounts payable within twelve months of these financial statements.

Changes in Accounting Policies

There have been no material changes in accounting policies during the year.

NOTE 2 LEASE COMMITMENTS

The Club has no non-cancellable operating lease commitments. (2016 – Nil).

NOTE 3 INCOME

Income shown in the Statement of Financial Performance comprises the amounts received and receivable for services supplied to customers in the ordinary course of business, except for contributions received from players with respect to their attendance at international tournaments which are recognised on cash received basis.

NOTE 4 CONTINGENT LIABILITIES

There were no Contingent Liabilities as at 31 October 2017 (2016– Nil).

NOTE 5 CAPITAL COMMITMENTS

There were no outstanding Capital Commitments as at 31 October 2017 (2016– Nil).

NOTE 6 AFL AGREEMENT

The Society's most significant source of income is the AFL Grant. Under its current format the AFL Agreement is renewed annually and any significant adverse change in the grant would affect the financial viability of the Society.

NOTE 7 GRANTS AND DONATIONS WITH CONDITIONS

The Prepayments Received \$29,446 (2016 - \$22,156) represent the proportion of Grants received during the financial year which relate to after 31 October 2017.

NOTE 8 EVENTS AFTER THE BALANCE DATE

There were no events that have occurred after the balance date that would have a material impact on the Performance Report (2016 – Nil)

NOTE 9 RELATED PARTY TRANSACTIONS

There were no material related party transactions during the year ended 31 October 2017.

NOTE 10 ABILITY TO CONTINUE OPERATING

The entity will continue to operate for the foreseeable future.

Independent Auditor's Report

Opinion

To the members of AFL New Zealand Incorporated, we have audited the special purpose financial statements of AFL New Zealand Incorporated ('the society') which comprise:

- the statement of financial position as at 31 October 2017;
- the statement of financial performance for the year then ended;
- the statement of movement in equity for the year then ended;
- the notes to the special purpose financial statements, which include significant accounting policies.

In our opinion, the accompanying financial statements of AFL New Zealand Incorporated for the year ended 31 October 2017, are prepared, in all material respects, in accordance with the stated accounting policies.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (New Zealand) (ISAs (NZ)). Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report.

We are independent of the society in accordance with Professional and Ethical Standard 1 (Revised) Code of Ethics for Assurance Practitioners issued by the New Zealand Auditing and Assurance Standards Board, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, the society.

Emphasis of matter – Basis of accounting and restriction on distribution

We draw attention to Note 1 to the financial statements, which describes the basis of accounting. The special purpose financial statements are prepared in accordance with the stated accounting policies. As a result, the financial statements may not be suitable for another purpose. Our report is also intended solely for the members of the society and should not be distributed to other parties. Our opinion is not modified in respect of this matter.

Responsibilities of committee members for the financial statements

The committee members are responsible, on behalf of the society, for the preparation of the financial statements in accordance with the stated accounting policies and for such internal controls as committee members determine are necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. Those committee members are also responsible for determining that the stated accounting policies, is acceptable in the entity's circumstances.

In preparing the financial statements, the committee members are responsible, on behalf of the society, for assessing the ability of the society to continue as a going concern, disclosing, as applicable,

matters related to going concern and using the going concern basis of accounting unless the committee members either intend to liquidate the society or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with International Standards on Auditing (New Zealand) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the decisions of users taken on the basis of these financial statements. A further description of the auditor's responsibilities for the audit of the financial statements is located at the XRB's website at:

https://xrb.govt.nz/Site/Auditing_Assurance_Standards/Current_Standards/Page8.aspx



28 February 2017

RSM Hayes Ausit

CEO Finance Report

For Year 1st November 2016 to 31st October 2017

On behalf of the Board of Directors, I am pleased to present the financial report of AFL New Zealand (Inc) for the year ended 31st October 2017.

Trading Result

Referring to the audited financial accounts, members will note that the AFL New Zealand has reported a loss of \$21K for the year-ended 31st October 2017.

Looking Ahead

- Foundation North Trust funding application has completed two years of a three year agreement with funding of \$180K towards development within the Auckland and Northland regions for the year ending May 2019.
- The AFL has committed to one year's funding of AUD \$215K for the financial year ending October 2018. This is complemented by funding support of the April AFL Academy tour during 2018.
- Regional Sports Trusts have committed \$88K to Primary, Intermediate and Secondary School projects in 2018 as of February 2018.
- Sport New Zealand has currently committed to \$20K per annum to be invested over a 3 year period ending December 2018.

Current Liabilities

- The amount of \$68K in current liabilities consists of Master Card \$5.5K, PAYE & Kiwisaver \$8.3K, Accruals of \$50.8K, and Down Payments of \$29.4K.
- Down Payments comprises of KiwiSport projects \$22.1K, Sport New Zealand \$7.3K.
- Accruals consist of Holiday Pay \$27.3, Audit fees \$5K, and \$15.8K accounts payable

Current Assets

- As of year end there is \$68.9K in cash, Accounts receivable of \$15.8K, stock on hand of \$56K made up of AFL KiwiKick and High Performance Inventory and 1.2K in completed prepayments.
- Stock has been reduced by \$50K in value and expensed to Delivery and Tournament Costs as the auditor identified this stock has been utilised internally and its value would not be recovered through sale.

Expenses (Explanatory Notes)

In relation to variances in certain expense line items between 2016 and 2017 trading periods, the following comments are provided.

- Administrative wages increased by \$32K due to the addition of a fulltime staff member. Casual wages within programme costs have decreased by \$20K with the fulltime role substituting for hours previously expensed to casual employment.

- Inventory expenses increased by \$6K due to increased sales from 5K to 13K.
- Rent expenses decreased by \$9K with the completion of the Wellington office lease.

Income (Explanatory Notes)

In relation to variances in certain income line items between 2016 and 2017 trading periods, the following comments are provided.

- AFL funding decreased by \$10K due to exchange rates.
- Inventory sales increased by \$7K with the establishment of online credit card facilities.
- Betting levies increased by \$33K due to the continuing TVNZ Duke broadcasting platform on both Free View and SKY.

Development Programme Revenue v Expenses (Explanatory Notes)

- The AFL KiwiKick Programme decreased income by \$2K and expenses decreased by \$6K for a result comparable to last year.
- The Secondary School Programmes decreased income by \$6K and expenses decreased by \$6K for a result comparable to last year.
- The introduction of new participation initiatives, Regional Youth competitions and the AFL New Zealand Premiership, was coupled with decreases in the AFL KiwiKick Programme. Kiwisport projects are also utilised to promote and fund these two development areas.
- The High Performance Programme increased income by \$57K and expenses by \$70K with the addition of the International Cup held once every three years. The AFLNZ Premiership in its second season produced a budgeted result of a \$20K loss.
- Kiwisport funding increased by \$29K in income and \$15K in expense.



Robert Vanstam
AFL New Zealand CEO





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Albany, New Zealand

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 @aflnz  aflnz  aflnz

AFLNZ would like to thank:



Special thanks to photographer Jun Tanlayco. juntanlaycosports.com